

OFFICE OF
THE
UNITED STATES TRADE REPRESENTATIVE

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TRADE POLICY STAFF COMMITTEE

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PROPOSED NEGOTIATIONS WITH SOUTHERN AFRICA
PUBLIC HEARING

+ + + + +

MONDAY
DECEMBER 16, 2002

+ + + + +

The Public Hearing convened in Conference Rooms 1&2 in the USTR Annex, at 1724 F Street, N.W., Washington, D.C., at 10:36 a.m., Carmen Suro-Bredie, Chairperson, presiding.

PRESENT:

OFFICE OF THE U.S. TRADE REPRESENTATIVE

CARMEN SURO-BREDIE, Chairperson
CONNIE HAMILTON
CHRIS MOORE
JOSETTE SHINER
GLORIA BLUE, Executive Secretary

U.S. DEPARTMENT OF AGRICULTURE

ERIC HANSEN

U.S. DEPARTMENT OF COMMERCE

ALICIA ROBINSON-MORGAN

PRESENT: (Continuing)

U.S. DEPARTMENT OF LABOR

BETSY WHITE

U.S. DEPARTMENT OF STATE

COLLEEN HYLAND

U.S. DEPARTMENT OF TREASURY

CARMEN SAN MIGUEL

U.S. ENVIRONMENTAL PROTECTION AGENCY

CHRISTINA MERCURIO

JOHN KARHNAK

U.S. INTERNATIONAL TRADE COMMISSION

JOANNA BONARRIVA

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P R O C E E D I N G S

_____(10:36 a.m.)

CHAIRPERSON SURO-BREDIE: This hearing will come to order. The hearing is being conducted by the Trade Policy Staff Committee, an interagency body chaired by the Office of the U.S. Trade Representative.

In addition to USTR, there are representatives from the Departments of Agriculture, Commerce, State, Labor, and Treasury, the Environmental Protection Agency, and the U.S. International Trade Commission.

The ITC will conduct their own set of hearings for the Southern African Customs Union, and their participation in this hearing is in connection with their role on the Trade Policy Staff Committee.

The subject of this hearing is the proposed negotiation of a free trade area with the member countries of the Southern African Customs Union, SACU. The member countries of SACU are Botswana, Lesoto, Namibia, South Africa, and Swaziland.

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1 The TPSC is seeking public comment to
2 assist the United States Trade Representative in
3 amplifying and clarifying the negotiating objectives
4 for the proposed agreement, and to provide advice on
5 how specific goods and services and other matters
6 should be treated under the proposed agreement.

7 In addition to the testimony we will hear
8 today, interested persons, including persons who
9 participate in the hearing, may send written comments
10 until noon, December 20th, 2002.

11 Written comments may include rebuttal
12 points, demonstrating errors of fact or analysis not
13 pointed out in the hearing. The first page of written
14 comments must specify the subject matter, including as
15 applicable, the product or products with HTSUS numbers
16 or service sectors.

17 Under Section 2104 of the Bipartisan Trade
18 Promotion Authority Act of 2002, known as the TPA Act,
19 for agreements that will be approved and implemented
20 through TPA procedures the President must provide the
21 Congress with at least 90 days written notice of his
22 intent to enter into negotiations, and must identify

1 the specific objectives for the negotiations.

2 Before and after the submission of this
3 notice the President must consult with appropriate
4 Congressional committees and the Congressional
5 Oversight Group regarding the negotiations.

6 Under the Trade Act of 1974, as amended,
7 the President must afford interested persons an
8 opportunity to present their views regarding any
9 matter relevant to any proposed agreement, must design
10 an agency or inter-agency committee to hold a public
11 hearing regarding any proposed agreement, and seek the
12 advice of the U.S. International Trade Commission
13 regarding the probable economic effects on U.S.
14 industries and consumers of the removal of tariffs and
15 non-tariff barriers on imports pursuant to any
16 proposed agreement.

17 In November of 2002, after consulting with
18 relevant Congressional committees and the
19 Congressional Oversight Group, the USTR notified the
20 Congress that the President intends to initiate free
21 trade agreement negotiations with member countries of
22 the Southern African Customs Union and identified

1 specific objectives for the negotiations.

2 In addition, the USTR requested the ITC's
3 probable economic effects advice. The ITC intends to
4 provide this advice in April 2003.

5 To assist the Administration as it
6 continues to develop its negotiating objectives for
7 the proposed agreement, the Chairman of the TPSC has
8 invited written comments and/or oral testimony of
9 interested persons at a public hearing.

10 Comments and testimony may address the
11 reduction or elimination of tariffs or non-tariff
12 barriers on any articles provided for in the
13 Harmonized Tariff Schedule of the United States that
14 are products of the SACU member Countries, any
15 concession which would be sought by the United States,
16 or any other matter relevant to the proposed
17 agreement.

18 The TPSC invites comments and testimony on
19 all of these matters, and in particular seeks comments
20 and testimony addressed to about 10 items that are in
21 my written testimony, and I will just refer briefly to
22 a few.

1 General and commodity-specific negotiating
2 objectives for the proposed agreement. The economic
3 costs and benefits to U.S. producers and consumers of
4 the removal of tariffs and non-tariff barriers.

5 The treatment of specific goods, adequacy
6 of customs measures, existing sanitary and phytosanitary
7 measures, proposals for service sectors to be
8 addressed, relevant trade-related intellectual
9 property rights, relevant investment issues that
10 should be addressed, and government procurement
11 issues, and environment and labor issues that should
12 be addressed.

13 Comments identifying as present or
14 potential trade barriers laws or regulations
15 that are not primarily trade-related
16 should address the economic, political, and social
17 objectives of such regulations, and the degree to
18 which they discriminate against producers of the other
19 country.

20 At a later date the USTR, through the
21 TPSC, will publish notice of reviews regarding the
22 possible environmental effects of the proposed

1 agreement, and the scope of the U.S. environmental
2 review of the proposed agreement, and the impact of
3 the proposed agreement on U.S. employment and labor
4 markets.

5 Now, I would like to turn to Josette
6 Shiner, Associate U.S. Trade Representative, for
7 additional remarks, and following this, the panel
8 members will introduce themselves, and then we will
9 hear from the first witness. Thank you.

10 MS. SHINER: Thank you, Carmen. It is a
11 pleasure to be here with you this morning, and to
12 begin a dialogue on our proposed free trade agreement
13 with the Southern African Customs Union countries.

14 With this FTA, President Bush and
15 Ambassador Zoellick believe that we have a unique
16 opportunity to craft a ground breaking agreement that
17 will serve as a model for similar efforts with the
18 developing world.

19 I look forward to hearing your thoughts
20 today on how we can achieve this for the United States
21 and for Southern Africa. Before we begin, I want to
22 say a special welcome to Ambassador Kyerematen. Thank

1 you for joining us.

2 You have been a very strong supporter of
3 our trade relations between the United States and
4 Africa. We are pursuing free trade with Southern
5 Africa and other developing countries and regions
6 around the world because it is an American strategic
7 interest to do so.

8 This FTA is a vital part of our broader
9 effort to drive global trade liberalization, to create
10 new commercial opportunities for United States
11 companies, farmers, and workers, in the fast growing
12 regions of the world, and to support the efforts of
13 developing countries that are seeking to move into the
14 mainstream of the global economy.

15 And to close the painful divide between
16 north and south by broadening the circle of nations
17 that can benefit from international trade. Developing
18 countries are essential partners in our efforts to
19 bring down global trade barriers.

20 Nearly three-quarters of the WTO members
21 are developing countries. Bilateral and regional
22 FTAs, like this one, create valuable competition and

1 liberalization. They strengthen our allies, and build
2 pressure for reform and change in larger markets like
3 Europe, Japan, India, and Brazil.

4 FTAs can also serve as laboratories for
5 liberalization, and models for global negotiations by
6 establishing new and creative disciplines, especially
7 to deal with fresher topics on globalization agenda
8 like e-commerce, intellectual property in the digital
9 economy, labor and environmental cooperation, and
10 expanding services trade.

11 Moreover, by working more intensively with
12 developing countries on FTAs, or even in preparing for
13 them, the United States is finding that we are
14 strengthening their capabilities to engage in regional
15 and global negotiations by helping to build capacity
16 in these areas.

17 In our FTA with Southern Africa, for
18 example, we plan to closely target capacity building
19 efforts to help these nations overcome obstacles that
20 hinder effective participation in trade negotiations.

21 As a result, we hope that our developing
22 world FTA partners will help forge a new global

1 coalition in support of open markets by expanding
2 their stake in the global trading system.

3 A free trade agreement between the United
4 States and Southern African countries will also
5 deliver immediate and tangible gains for our private
6 sector and individuals.

7 It will lower higher regional tariffs, and
8 give U.S. firms preferential access to our largest
9 export market in the sub-Saharan Africa, worth more
10 than \$3.1 billion last year.

11 It will also provide an opportunity to
12 address longstanding regulatory barriers, and to help
13 level the playing field in areas where U.S. exporters
14 were disadvantaged by the European Union's free trade
15 agreement with South Africa.

16 For Southern Africa, an FTA promises to
17 strengthen national economic reform, and develop
18 efforts, by locking in access to the U.S. market,
19 encouraging greater foreign direct investment,
20 promoting regional integration, and lowering perceived
21 investment risks.

22 The five Southern African countries are

1 among the strongest economic reformers on the
2 continent. They have made significant progress in
3 their own regional integration efforts, and are the
4 leading beneficiaries of AGOA.

5 In 2001, they collectively were the number
6 one U.S. supplier of non-fuel goods under this
7 program, accounting for more than a quarter of total
8 non-fuel imports. They have seen the position role
9 that trade can play in promotion economic growth and
10 development.

11 Now they are taking an important step
12 towards open markets and deeper commercial engagement
13 with the United States. We hope to begin that step by
14 launching formal negotiations in April of next year.

15 Ambassador Zoellick has set an ambitious
16 goal for completing negotiations by December of 2004.
17 As we move forward with this historic initiative, we
18 look forward to working with the Southern African
19 countries, with Members of Congress, and with all of
20 you.

21 No matter how successful an FTA and the
22 broader U.S. trade agenda can only provide a framework

1 for progress. There will be business people, workers,
2 civil society, and others that will do the hard work
3 to change the world.

4 By harnessing competition and openness, to
5 improve productivity by investing in new markets, and
6 by adopting a long term vision that recognizes the
7 essential link between trade and prosperity. Thank
8 you.

9 CHAIRPERSON SURO-BREDIE: Thank you very
10 much.

11 MS. SHINER: I just wanted to recognize,
12 as I believe we have representatives of the Embassies
13 of South Africa, Botswana, and Lesotho here. If you
14 would just identify yourselves, and welcome.

15 CHAIRPERSON SURO-BREDIE: Thank you very
16 much for coming. We will now have the panel introduce
17 themselves, starting with the Department of Commerce.

18 MS. ROBINSON-MORGAN: Good morning. My
19 name is Alicia Robinson-Morgan, and I am with the U.S.
20 Department of Commerce, Office of Africa.

21 MS. SAN MIGUEL: Carmen San Miguel,
22 Department of the Treasury.

1 MS. HYLAND: I am Carmen Hyland, and I am
2 from the Department of State.

3 MR. MOORE: I am Chris Moore, and I am
4 with the Office of the U.S. Trade Representative, with
5 the Office of Africa.

6 MS. HAMILTON: I am Connie Hamilton,
7 senior director for Africa at the USTR.

8 CHAIRPERSON SURO-BREDIE: I am Carmen
9 Suro-Bredie, the Chair of the Trade Policy Staff
10 Committee.

11 MR. HANSEN: I am Erik Hansen, and I am
12 with the U.S. Department of Agriculture, and
13 specifically the International Trade Policy Division.

14 MS. MERCURIO: I am Christina Mercurio,
15 and I am with the U.S. Environmental Protection
16 Agency, Office of International Affairs.

17 MS. BONARRIVA: And I am Joanna Bonarriva,
18 from the U.S. International Trade Commission.

19 CHAIRPERSON SURO-BREDIE: Now, I think we
20 may have a pause because I don't believe that our
21 first witness is here yet. Is that correct? Is Mr.
22 Vastine here yet? Are any other witnesses in the

1 audience? Yes. Thank you so much for your bravery.

2 MR. SAMET: It kind of ruins my strategy.

3 CHAIRPERSON SURO-BREDIE: Thank you so
4 much. You may proceed. Please identify yourself
5 since we are taking you out of order, and thank you
6 again for your kindness.

7 MR. SAMET: Thank you, Madam Chair. My
8 name is Andrew Samet, and I am with the law firm of
9 Sandler, Travis and Rosenberg, and I am here on behalf
10 of the Association of Food Industries.

11 The Association of Food Industries
12 appreciates the opportunity to provide this testimony
13 regarding free trade agreement negotiations with the
14 countries of the Southern African Customs Union.

15 AFI is a trade association of over 200
16 food import companies based in Neptune, New Jersey.
17 We strongly urge that a free trade agreement
18 immediately eliminate all tariffs under Chapter 20 of
19 the Harmonized Tariff Schedule on Imported Canned
20 Fruit and Vegetable Products from the countries of the
21 Southern African Customs Union.

22 Our recommendation is based upon the

1 following considerations. First, we believe that the
2 immediate removal of the tariffs would benefit U.S.
3 consumers who face significant tariffs on a number of
4 imported items from South Africa, including, for
5 example, tariffs of 29.8 percent on canned apricots,
6 17 percent on canned peaches, and 14.9 percent on
7 canned mixed fruit.

8 Second, the immediate elimination of all
9 tariffs under Chapter 20 would enhance the existing
10 incentive under AGOA for AFI companies to build trade
11 relations with the countries of SACU.

12 Most items under Chapter 20 have been
13 given tariff-free preferences under AGOA, and those
14 items should continue to receive immediate tariff-free
15 entry under an FTA.

16 The importance of such tariff entries made
17 clear by a recent proposal to remove AGOA eligibility
18 for canned pears ostensibly because imports from South
19 Africa, although still very modest in total trade, and
20 as a percentage of U.S. consumption, had increased
21 under the tariff preference provided by AGOA.

22 This recent effort to withdraw the benefit

1 has sent a strong negative message to both African and
2 U.S. companies that any success under AGOA, however
3 modest, could be undone by having eligibility
4 withdrawn.

5 So it is even more critical that the FTA
6 lock in the immediate tariff free elimination of all
7 Chapter 20 articles, including for canned apricots,
8 canned peaches, and mixed fruits.

9 In the canned fruit area, South Africa
10 competes with other larger economies that supply the
11 U.S. market, including China, Australia, Spain,
12 Greece, and Canada.

13 For the most part the elimination of
14 tariffs on canned fruit items only permit South Africa
15 the opportunity to compete more effectively against
16 those other foreign suppliers for the share of the
17 market taken by imports. Most of these other
18 suppliers have better geographic proximity and lower
19 freight costs to serve the U.S. market than does South
20 Africa.

21 Third, imports from South Africa represent
22 a very modest, and indeed, negligible share of total

1 U.S. canned fruit consumption, and so the immediate
2 elimination of all tariffs on South Africa's products
3 would have virtually no impact on sales or prices for
4 U.S. producers.

5 For overall imports under Chapter 20,
6 South Africa was the 17th largest supplier in 2001
7 providing \$23 million in imports out of a total of
8 \$2.6 billion, or less than 1 percent of the total.

9 Moreover, there is no clear upward trend.
10 Between 1987 and 2001, the average amount of imports
11 from South Africa was \$25 million. On the key items
12 excluded from AGOA eligibility that should always
13 receive immediate tariff-free entry under an FTA, the
14 picture is much the same.

15 Canned apricots, although South Africa is
16 the largest single supplier, total imports were only
17 \$369,000 in 2001, and for the first 9 months of 2002
18 they are down slightly from the pace of last year.

19 Total imports from all sources were only
20 \$687,000 in 2001. For canned peaches during the first
21 9 months of 2002, imports totaled \$32 million, with
22 South Africa supplying only 10 percent of that amount,

1 or \$3.2 million. Greece accounted for over \$20
2 million.

3 For canned mixed fruit, the total imports
4 for 2001 were about \$34 million, with South Africa
5 only supplying one million. Canada and Mexico supply
6 about 75 percent of the total. Other suppliers larger
7 than South Africa for the first 9 months of 2001 were
8 Greece, China, and Spain.

9 Fourth, the removal of duties on projects
10 from South Africa immediately under the FTA would
11 allow South Africa to strengthen its position in the
12 competitive U.S. market largely in comparison to other
13 foreign suppliers.

14 Given variability in weather production
15 and inventories, there will continue to be some amount
16 of imports, just as U.S. canners continue to export at
17 modest levels roughly equivalent to the level of
18 imports.

19 At the same time constraints on suitable
20 land and water resources make any threat of large
21 increases in South African exports to the U.S. market
22 highly unlikely.

1 The June 2001 U.S. Department of
2 Agriculture Competitor Reporter on South Africa stated
3 with regard to deciduous fruit production that because
4 South Africa faces a general shortage of water and
5 much of their agricultural produce is grown under some
6 level of irrigation, expectations for large increases
7 in production are non-existent.

8 Indeed, in October, the U.S. Department of
9 Agriculture issued a report indicating that due to
10 weather conditions canned deciduous fruit production
11 in South Africa for calendar year 2002 is likely to be
12 down 12 percent from a year earlier.

13 In conclusion, the AFI supports the views
14 of the U.S. Trade Representative Zoellick highlighted
15 in speeches that he gave during his trip to Africa
16 earlier this year when he discussed the DOHA agenda
17 and the SACU FTA.

18 In a speech in Kenya, Ambassador Zoellick
19 emphasized that opening new markets to Africa's farm
20 exports could do much to counter poverty throughout
21 the continent.

22 He cited the example of AGOA to the South

1 African food processing firm that grew from four
2 employees to 45 selling sugar-free fruit bars to a
3 California company.

4 AFI is of the strong view that the
5 immediate elimination of tariffs under an FDA on all
6 articles under Chapter 20 would help create more such
7 success stories, and would be in the interests of U.S.
8 consumers who would create a stronger free trade
9 agreement. Thank you.

10 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
11 Samet. It was Henry James who said the first
12 Christians gets the hungriest lions, and we will be
13 very, very kind to you since you helped us by going
14 first. The first question will be asked by the
15 Department of Agriculture.

16 MR. HANSEN: Yes. Thank you. My question
17 is would imports compete with other foreign suppliers,
18 such as the EU, or would they compete mostly with U.S.
19 domestic suppliers?

20 MR. SAMET: I think our view -- and we
21 represent companies that import these products, not
22 only from South Africa, but from elsewhere, is that

1 they largely compete with imports from other
2 countries.

3 If South Africa is in competition for the
4 import share, then that import share is likely to go
5 to another supplying country. There is always going
6 to be a certain percentage of imports.

7 MR. HANSEN: Thank you.

8 CHAIRPERSON SURO-BREDIE: The next
9 question will be asked by the International Trade
10 Commission.

11 MS. BONARRIVA: You mentioned that the
12 U.S. consumer will benefit from duty-free access of
13 certain canned fruit products from South Africa. Do
14 you have any specific data that quantifies the
15 benefits?

16 MR. SAMET: Well, I think I listed three
17 tariff items in here that were excluded from IGOA
18 eligibility, which you are can are fairly how tariffs,
19 almost 30 percent on canned apricots.

20 So the removal of that tariff obviously
21 would provide some benefit to the U.S. consumers that
22 would have access to that lower price of imported

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1 product.

2 CHAIRPERSON SURO-BREDIE: The Department
3 of Commerce.

4 MS. ROBINSON-MORGAN: The International
5 Trade Commission found that the U.S. canned fruit
6 industry is import sensitive, and would be negatively
7 impacted by duty-free AGOA eligibility. How do you
8 respond to this finding?

9 MR. SAMET: I think they may have reached
10 -- I don't know the specific finding that you are
11 looking at, but in terms of certain categories that
12 were excluded, those were listed.

13 I think that you need to look at the data
14 to determine is it import sensitive to the extent that
15 any level of potential increased access for South
16 Africa is likely to have a negative impact.

17 I don't think that is the case. We know
18 as we just talked about that South Africa mostly just
19 competes with other foreign countries exporting to the
20 United States for that market share that goes to
21 imports.

22 So it is not like it would be the South

1 African product, and it is likely to go to one of the
2 other supplying countries. I think that is the main
3 point that I would say. The second point would be
4 that there is as I said a limit, a significant
5 limitation on the ability of South Africa to increase
6 its production anyway.

7 So FTA in this area is likely to help
8 South Africa to a certain extent, but it is not going
9 to be a large volume in terms of the overall U.S.
10 consumption. It will be large in the South African
11 context, but not in the context of the U.S. overall
12 market.

13 CHAIRPERSON SURO-BREDIE: Does anyone else
14 have anything? If not, thank you very much, Mr.
15 Samet. Now I believe that we are still missing our
16 first witness, and are there any other people who will
17 be testifying later in the audience that would like to
18 testify now? No?

19 If not, then we are going to unfortunately
20 have to adjourn for 15 minutes until 11:15, when we
21 are sure to have our first witness to testify, and my
22 apologies to the audience. But that is what we will

1 have to do. We will meet again at 11:15.

2 (Whereupon, at 11:03 a.m., the public
3 hearing was recessed and resumed at 11:16 a.m.)

4 CHAIRPERSON SURO-BREDIE: This hearing
5 will come to order. Our next witness is Mr. Robert
6 Vastine, President of the Coalition of Service
7 Industries. Welcome.

8 MR. VASTINE: Thank you very much, Madam
9 Chair. It is a pleasure to be here to talk a little
10 bit about services. I see some new faces or many new
11 faces, and one of the reasons that I enjoy testifying
12 here and appearing here is that each time there are
13 new faces behind the table, and it is a chance to
14 explain a little bit about CSI and about services.

15 The last time, Madam Chair, you reminded
16 me that some people might not know what AFORA
17 (phonetic) is.

18 CHAIRPERSON SURO-BREDIE: Yes.

19 MR. VASTINE: And so I will take this
20 opportunity I guess to as well discuss some of those
21 issues. First of all, CSI is a coalition representing
22 very broadly every element of the U.S. service

1 economy, except for, let's say, the personal service
2 sector and retailing.

3 We hope to reencompass the retailers in
4 our membership, but apart from that, we represent
5 travel and tourism, which is the biggest sector of the
6 U.S. services export/import record, as well as
7 financial services, like insurance and
8 telecommunications, and banking, and information
9 technology, and express delivery, maritime shipping,
10 et cetera.

11 Somebody once described a service as
12 something that will fall on your foot and not hurt.
13 The economic definition, the strict definition, is
14 much more complex than that, and really not very
15 helpful. But the important thing is that services is
16 by far the largest percentage or portion of our
17 economy.

18 It accounts for 80 percent of our economy,
19 as well as 80 percent of U.S. employment. That is
20 well above most or every other country in the world.
21 Maybe Hong Kong claims to be a little higher, at
22 roughly 90 percent, which in itself is an interesting

1 story. but we are not going to go there right now.

2 In services, we are very competitive. We
3 say that we are the most competitive country in the
4 world in services. The European Union says it is, but
5 only if you combine all the members of the European
6 Union.

7 As a single country, the United States is
8 head and shoulders the best competitor in the world in
9 services, and the fruit of that is that we have a \$78
10 billion surplus last year, I believe, in services.
11 That surplus is declining, however, partly because of
12 the effects, the lasting effects of international
13 events on travel and tourism.

14 We need to -- and because we still face a
15 very large set of barriers to our trade and services
16 throughout the world. Now, trade and services is
17 distinguished by a very complex set of -- I should not
18 introduce this as that complex, but a set of
19 definitions that help one understand what it is.

20 Trade and services according to the
21 general agreement on trade and services, and that is
22 the WTO legal framework under which the services are

1 dealt with in the WTO, provides for four modes of
2 supply of services.

3 These modes of supply are cross-border
4 delivery and services. That's when I sell something
5 to -- I can see a marine insurance policy to somebody
6 in Singapore under the new agreement from New York.
7 I don't have to go there.

8 The second is consumption abroad, and that
9 is when any foreigner visits the United States to go
10 to the doctor, to get surgery, to study, or to enjoy
11 the theater in New York. So that embraces travel and
12 tourism. That is a very large account.

13 But the biggest account is mode three, and
14 the biggest form of delivery, mode three, that is when
15 a U.S. company or a U.S. legal entity, goes abroad and
16 establishes commercial presence, and that can be not
17 just a company. It could be also a university or a
18 hospital.

19 Its commercial presence means
20 establishment. You have got to go to a place like
21 India and set up business in order to provide
22 education or health services, or to sell an insurance

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1 policy.

2 You can't sell life insurance policies to
3 somebody in India from an office in New York. You
4 have to be in India. And so really mode three is
5 really absolutely the largest source of mode by which,
6 or means by which, we trade in services.

7 And this is a huge -- I have forgotten the
8 number right now, but the gross amount of U.S. foreign
9 affiliates sales to foreigners, and that is to say the
10 gross or the amount of sales by U.S. companies located
11 abroad to foreign people, foreign citizens, vastly
12 exceeds our total export of services.

13 I think it is about \$300 billion. It is
14 a very substantial element of our foreign engagement,
15 and indeed the Labor Department, and in the pure
16 economic analysis at Commerce, are changing the way
17 they account for trade and services to include this
18 measure, because the contemporary economy of services
19 can't be captured just by measuring cross-border
20 trade.

21 Then finally the fourth mode of supply is
22 the movement of people -- consultants, lawyers,

1 accountants -- who go abroad and deliver a service --
2 technicians, managers -- and this is called personnel
3 mobility or mode three.

4 And it is to be distinguished from
5 immigration issues which I can get to later if you
6 wish. So in order for us to keep competitive, and to
7 keep growing internationally, we need to reduce
8 barriers to each of those four modes of supply.

9 And that is what we are engaged in in the
10 WTO, and in the separate bilateral agreements. Now,
11 CSI is very eager to participate and to support the
12 administration in its bilateral strategy.

13 We at the same time feel there is no bar
14 to our participating extremely actively in the WTO.
15 We feel that it is all mutually reinforcing at the end
16 of the day.

17 And that indeed one of the best ways to
18 motivate high quality agreements in the WTO is to
19 secure them in these bilaterals. So the bilaterals
20 are for us, particularly Singapore and Chile,
21 extremely important as benchmarks, as very high
22 quality agreements, and essentially those agreements

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1 as we know them without having been able to study the
2 texts, are very good agreements.

3 And indeed have fulfilled our objective to
4 service a sector objective of being high quality, and
5 therefore, models for other agreements. Now, to help
6 with -- to help you all with this, and with
7 understanding U.S. service sector objectives in each
8 of these agreements, including accession agreements,
9 like the Russian accession and the Vietnam accession,
10 we have compiled a handbook or a guide book called
11 Services and Priorities.

12 And in this case we have labeled it for
13 the U.S. and Southern Africa Free Trade Agreement.
14 And in this you will find a compendium, a compilation,
15 or a guide, a quick guide, to the objectives of
16 advertising, audio-visual, computer, education, and
17 energy environment, express delivery, financial
18 services, legal services, maritime services,
19 multimedia information and technology, telecoms, and
20 tourism services, to say nothing of across the board
21 cost cutting issues that are very import that I am
22 going to go into in a minute having to do with

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1 transparency, and electronic commerce, and the
2 movement of natural persons.

3 So it is all here in 79 or 80 odd short
4 pages, and we would be glad to make it available to
5 you individually, but it is also on our website. So,
6 SACU.

7 SACU poses very special challenges. In
8 Chili and Singapore, we were dealing with two
9 economies that have basically reached a level of
10 maturity which enabled us to make pretty strong
11 demands for liberalization. And thus we did achieve
12 good results.

13 CAFTA and Morocco basically could be
14 equated as countries that have a lower and lesser
15 level of development, and pose also thereby a special
16 set of challenges.

17 SACU comes in a special different category
18 because of the nature of the five entities comprising
19 SACU. Three of the countries are very poor, and two
20 of the countries are wealthier, and we have used a
21 very handy measure provided by Bernard Hopeman and
22 devised by Bernard Hopeman at the World Bank, which

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1 says that -- and which indicates that Botswana,
2 Swaziland, and Namibia, have each committed to under
3 5 percent of all their possible WTO GATS commitments.

4 That is to say that if you took every
5 commitment that you could make in the GATs, those
6 three entities have taken over 5 percent, have made
7 only 5 percent in commitments, and very few of those
8 are of a commercial presence, which is the most
9 important.

10 That is to say, investment. South Africa
11 and Lesotho by contrast have made commitments in 24
12 percent of all possible commitments, and that is a lot
13 better, but it is not very good.

14 And so that leaves us saying how do we
15 devise an agreement that can obtain the most
16 liberalization possible from all of these entities.
17 Maybe you all have thought about this. Maybe it is
18 possible to segregate and say three have to be given
19 special and differential treatment.

20 That is GATT-speak, and the other two have
21 to be treated as more mature economies, and thus more
22 demands be made of them. I was recently at lunch with

1 Renato Ruggerio.

2 He was here in November. And you may
3 recall, Madam Chair, this anecdote, and I said to him,
4 look, I have got to go and testify in Morocco in a
5 half-hour, and what am I going to say.

6 You know, how can you be so -- how can a
7 developed country like the United States really be as
8 demanding on Morocco as we have been on Chile and
9 Singapore, and he said don't think about it.

10 He said go ahead. They have to -- you
11 have to make these demands, and you have to urge
12 liberalization, because at the end of the day it is
13 good for them. It is in their best interests.

14 But it is possible to cushion the impact
15 of a massive opening of the market in these special
16 cases with phased commitments, and also with capacity
17 building; targeted, committed, programs of trade
18 capacity building which you make available, and which
19 the United States commits perhaps in a treaty form,
20 and maybe that is going to far.

21 But commits as part of this agreement to
22 making available to these much poorer economies, and

1 we could go into that at greater length later. So we
2 urge that we enter into this agreement, the SACU, the
3 SACU negotiations with high standards.

4 But with acknowledging that in the case of
5 the poorest of those countries that we have to be
6 flexible and have to commit to substantial trade
7 capacity building measures.

8 Now what is it that we want? I am not
9 going to go through item by item as the Chair breaths
10 a sigh of relief, but I will ask you to consider one
11 element that we find very important as a cross-cutting
12 measure. Do I have time to go on for another minute?

13 And that is the issue of transparency. We
14 all as you all know very well, we operate under the
15 Administrative Procedures Act of the '40s. This is
16 thoroughly ingrained in our regulatory culture.

17 It is essential to services, because
18 services, like financial services, telecommunications,
19 are so highly regulated. This applies abroad as well.
20 Services are regulated seriously abroad as well.

21 But very few other countries maintain our
22 level of transparency and regulatory practice.

1 Regulations are published and there is no clear way
2 often to know what is on the books. They can change,
3 therefore, to favor, and they can be changed by
4 regulatory authorities to favor local rather than
5 foreign suppliers.

6 There are all kinds of problems. Luckily
7 in Chile and in Singapore, we demonstrated that these
8 transparency disciplines which we int his country have
9 taken for granted, can be applied by other economies,
10 and the Chileans and the Singaporeans we understand
11 the agreements, have both made very serious and
12 substantial commitments to regulatory transparency.

13 And these commitments can be made by even
14 the poorest countries, particularly with phased
15 commitments, because the earlier the better. The
16 earlier a country commits to transparency disciplines,
17 and to implementing those as a regular part of their
18 regulatory process early on, the better off they are
19 going to be later, and the better off we will be.

20 So that is one area in which I would like
21 to stress and call to your attention. And other than
22 that, I sense that my time is depleted, and we can

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1 answer questions.

2 And by the way, I would like to introduce
3 Linda Schmidt, who accompanies me. She is the vice
4 president of CSI and has helped me prepare this
5 testimony.

6 CHAIRPERSON SURO-BREDIE: Thank you very
7 much.

8 MR. VASTINE: Along with Vladamir Golala.

9 CHAIRPERSON SURO-BREDIE: Could you, Mr.
10 Vastine, for the record give us the address of your
11 website? I know that several people would be
12 interested in accessing your document.

13 MR. VASTINE: Sure. Well, it is
14 www.uscsi.org.

15 CHAIRPERSON SURO-BREDIE: Thank you. And
16 if you could provide us a hard copy for the record
17 that would be helpful.

18 MR. VASTINE: Absolutely. Yes, we have
19 dozens.

20 CHAIRPERSON SURO-BREDIE: Thank you. Our
21 first question --

22 MR. VASTINE: Madam Chair, could I ask a

1 question?

2 CHAIRPERSON SURO-BREDIE: Please.

3 MR. VASTINE: Are these testimonies, these
4 statements, made available on your website?

5 CHAIRPERSON SURO-BREDIE: Not yet.

6 MR. VASTINE: And could I ask why?

7 CHAIRPERSON SURO-BREDIE: Because our
8 webmaster is redesigning our website, and we are
9 hoping that it will be finished soon, and we can do
10 this. It would be much easier.

11 MR. VASTINE: Yes. I won't tell you my
12 anecdote, but I was preaching transparency to a bunch
13 of Chinese students and Chinese bureaucrats who come
14 here on a mission, and they said, well, if you are so
15 transparent, then why can't we get copies of all the
16 statements on China at the China accession hearings
17 that you had.

18 And I said I can't believe those aren't
19 available. Of course they have to be available, and
20 they have to be available. Oh, no, they're not. And
21 of course --

22 CHAIRPERSON SURO-BREDIE: They are

1 available in the reading room.

2 MR. VASTINE: Well, that is a little
3 different.

4 CHAIRPERSON SURO-BREDIE: I understand.

5 MR. VASTINE: Yes. So those guys proved
6 to be right, and I had to eat crow, but I am delighted
7 to hear that those will be changed.

8 CHAIRPERSON SURO-BREDIE: The first
9 question will be asked by the Department of State.

10 MS. HYLAND: Good morning.

11 MR. VASTINE: Good morning.

12 MS. HYLAND: In your written testimony,
13 you mention temporary entry, which I think is a very
14 interesting topic these days. But you gave it minimal
15 discussion in the small section that you devoted to
16 it.

17 MR. VASTINE: Yes.

18 MS. HYLAND: Is there anything else that
19 you would like to tell us about how you would like
20 this agreement to address this issue?

21 MR. VASTINE: Well, to be frank, we have
22 -- we were maybe a little less complete here than in

1 the handbook or the guidebook, and you will find a
2 complete discussion of our objectives there.

3 And indeed we have submitted a model
4 schedule, a template, for use in the WTO. And the
5 bottom line is this. We need to be able to shift key
6 personnel around the world -- our members companies do
7 -- very quickly.

8 We find that we lose contracts if we have
9 to wait for long periods of time to get visas to go to
10 a particular place, and deliver a particular service.
11 You may well ask why.

12 The reason is that big companies like any
13 of the accounting companies, and any of the consulting
14 companies, and law firms, and others, need to be able
15 to send the supplies to IBM and EES, for example, as
16 well as to Accenture and as well as to others --
17 PriceWaterhouseCoopers -- they need to be able to send
18 experts to service the needs of their clients.

19 So if Accenture has a contract with --
20 name a company -- General Motors, to supply
21 information technology services, and GM is having a
22 problem with its facility in Sri Lanka, and needs help

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1 immediately, Accenture has to find a team of people to
2 go there right away to do that, to service those
3 clients.

4 And so what we seek is a quick visa
5 process, and some have called for a special visa.
6 That may not be necessary. But for a modality that
7 would permit these experts to get to Sri Lanka quickly
8 to do their work for a temporary period.

9 Now, in some cases, because these projects
10 are complex, the expert will have to go back a couple
11 of times. So we also ask that they be reentry. Now,
12 obviously if we asked that in Sri Lanka, that we would
13 have to do it ourselves.

14 And indeed we do. I mean, Accenture --
15 let's say that my nephew works for Accenture, and so
16 I know this culture. He lives in Boston, and that is
17 on weekends, but he is assigned regularly to other
18 parts of the world, or to any part in the United
19 States.

20 And suddenly he will get a call, and he
21 says, you know -- they say report to work in Vupital
22 tomorrow, or the next day, or Sunday. You know, quite

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1 quickly get on the plane and go there, because they
2 compose teams of experts in various subjects from
3 their personnel all around the world.

4 And they put them together and they send
5 them to service a client need, and that is just an
6 element of the global economy and it is growing. And
7 it is also an area where the U.S. is best. We are
8 very, very good at providing these sorts of services.

9 And indeed we have a good healthy export
10 balance of trade record here. So that is the kind of
11 thing that we are seeking in general terms, and I
12 don't know whether that helps you.

13 CHAIRPERSON SURO-BREDIE: The next
14 question will be from the U.S. Trade Representative.

15 MS. HAMILTON: If I could just follow up
16 on your response to that question. Personnel mobility
17 versus immigration, is that -- the answer that you
18 just gave, does that provide the distinction between
19 the two?

20 MR. VASTINE: Well, when we think about
21 people coming to the United States, we are not
22 thinking -- we are providing -- what we want to do is

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1 provide a means for people to come here for short
2 bursts, short term stays; a month, two months, three
3 months.

4 We are not talking about each one being
5 the minimum term, which I think is 3 years, and then
6 it is renewable. That is an invitation it seems to me
7 to two things.

8 First of all, to engage whoever that
9 person is who has that visa to stay, because they like
10 living in the U.S., and little wonder. But, secondly,
11 providing short term entry vehicles is much better for
12 the countries that export talent who don't want to see
13 their talent become citizens of the U.S., and who want
14 to get the talent back.

15 And that would be apropos, for example, to
16 Indian software consultants. They are very good at
17 that, but they have a constant brain drain. Now,
18 indeed, that brain drain has been beneficial to the
19 United States.

20 There is some figure that 67 percent, or
21 a very large proportion of the prosperity of Silicon
22 Valley in California is supplied by Indian firms, or

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1 firms that are now run by Indian-Americans. This is
2 good for America, but it could be said to be bad for
3 India.

4 MS. HAMILTON: Actually, I do have another
5 question, and that has to do with focus trade capacity
6 building. You talked about the importance of this in
7 services, and that encourages cooperation between the
8 private and the public sectors in the SACU countries.

9 Can you be more specific about the kinds
10 of programs that you envision?

11 MR. VASTINE: Absolutely.

12 MS. HAMILTON: And can you also tell us
13 something about what the industry can do, or what the
14 industry can offer in terms of trade capacity
15 building?

16 MR. VASTINE: Well, we thought about this
17 a lot, and I am Chairman of our ISAC on services and
18 so we thought about it in the ISAC as well. And CSI
19 and the ISAC have basically agreed that there ought to
20 be 3 or 4 elements of USAID and the rest of the
21 government's capacity building efforts.

22 By the way, I will point out that the

1 Treasury, in the -- I don't know which part of the
2 Treasury you are from.

3 MS. HAMILTON: International Trade Office.

4 MR. VASTINE: Who is your DAS?

5 MS. HAMILTON: John Miller.

6 MR. VASTINE: Oh, good. Well, Jim Fall
7 maintains a very extensive program of Treasury effort
8 to capacity build in central banks, and foreign
9 ministries, or I mean finance ministries.

10 So I wanted to point out that USAID is
11 only one place that this effort comes from, but our
12 goals are to provide -- we think that all these
13 efforts should be focused on four goals.

14 First, to achieve transparency in domestic
15 relation; to tell countries how to do that, and
16 implement it. Secondly, to help them adopt best
17 practices in domestic regulation.

18 That means to help them build regulatory
19 structures that are necessary to fairly and adequately
20 regulate insurance sector securities markets, a
21 banking system that operates with due regard to the
22 needs of consumers, et cetera. That is just one area.

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1 Telecommunications is another.

2 Thirdly, we think the agency should be
3 helping you expand the role of the private sector in
4 development; and fourthly, to help countries to build
5 capacity in their own trade negotiating capacity, and
6 to be able to identify what their expert goals are in
7 services and in other products.

8 And to be able to negotiate and to engage
9 in forums in Geneva and elsewhere to achieve their own
10 legitimate objectives in trade negotiations. So that
11 is kind of a mouthful, but I would be glad to supply
12 you with our paper on that.

13 It is just a two page paper that I think
14 relays it out, and I was pleased that the House
15 Appropriations Subcommittee on Foreign Operations
16 adopted those criteria in its instruction, in the
17 subcommittee's instruction to AID as to capacity
18 building efforts.

19 So we are hoping that the Senate will
20 agree with that and the bill is passed in January that
21 will embrace those capacity building objectives. But
22 there is no reason why we can't pinpoint for the

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1 countries that we are talking about here, that we can
2 identify their discrete needs.

3 And I have no idea of the regulatory
4 sophistication of Boswana, Swaziland, and Namibia, no
5 idea at all. But an assessment can be made of their
6 needs, and we can help sponsor them.

7 As to the private sector, there are lots
8 of programs going on in the private sector, and the
9 trouble is that it is very, very hard to catalog them.
10 It is very hard to get your hands around that. It is
11 an enormous elephant.

12 CHAIRPERSON SURO-BREDIE: I think that
13 those are all of our questions. Mr. Vastine and Ms.
14 Schmidt, thank you very much. And if you could send
15 your two page paper to Gloria Blue.

16 MR. VASTINE: I sure will.

17 CHAIRPERSON SURO-BREDIE: That would be
18 great.

19 MR. VASTINE: It is on the website, too,
20 I hope.

21 CHAIRPERSON SURO-BREDIE: We have one
22 final question.

1 MR. MOORE: I just wondered --

2 MR. VASTINE: Which is your Department?

3 MR. MOORE: DOTR. Just in terms of
4 capacity building, and some of the efforts that the
5 private sector and your industry is doing, is there a
6 contact person with your agency, or somebody that we
7 might work with, that has perhaps a broad knowledge of
8 some of the things that are going on that is an area
9 that we might follow up on?

10 MR. VASTINE: Sure.

11 MS. SCHMIDT: The two page paper that we
12 have identifies the private sector programs that are
13 going on in terms of trade capacity building, and if
14 you would like to get together with some of our
15 members who are active in this, we would be happy to
16 set that up.

17 MR. VASTINE: That is a very good idea
18 actually. We could be in a group in to see you.

19 MR. MOORE: Yes, we would love to do that.

20 MR. VASTINE: The insurance sector, for
21 example, has remarkable outreach, and part of the
22 accession to China, or China's accession -- well, I

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1 should say they are definitely part of the insurance
2 company's efforts to achieve licenses in China prior
3 to accession -- entail the establishment of schools
4 and institutes to teach good high quality insurance
5 regulatory practice in China.

6 CHAIRPERSON SURO-BREDIE: Thank you very
7 much again. Our next witness is Mike Evans, Vice
8 President of the U.S.-Southern Africa Business
9 Council, and Vice President of Maurice Pincoffs
10 Company. Welcome.

11 MR. EVANS: Good morning, Madam Chair, and
12 Panel Members, it was 72 degrees when I left Houston,
13 and it is like minus 10 out there now. So it is quite
14 a trip for us.

15 You have got me written down here as Vice
16 President of the U.S.-South Africa Business Council.
17 We are members of the council, and we have worked with
18 the council a lot.

19 I know that they are going to testify
20 later today, and this morning I am testifying to you
21 on behalf of the Maurice Pincoffs Company, the South
22 African Pipe and Tube Association, and the South

1 African Stainless Steel Association, specifically
2 representing those producers and other small and
3 medium-sized private sector customers in the United
4 States.

5 You have got my written testimony, and I
6 could read it. I think it is boring, and so what I
7 would rather do if it is okay with you is talk to you
8 a little bit about things that are not necessarily in
9 the report that I think we can talk about, and then
10 ask questions if that is okay.

11 CHAIRPERSON SURO-BREDIE: That's fine.

12 MR. EVANS: Okay. My first question is
13 that I know that some of you have been, because I know
14 some of you, how many of you have been to Africa;
15 Southern Africa, SACU? Many times, a few times, one
16 time? Once. Good.

17 Personally, I have been going since 1980.
18 We went through the dark days of Apartheid, and
19 through the free elections, and the release of Nelson
20 Mandela, the new South Africa.

21 I was on the Gore-Mbeki Binational
22 Commission and have seen a great deal of change in

1 Southern Africa, and not only in South Africa, but in
2 Botswana, Namibia, the whole region, including
3 Mozambique.

4 Unfortunately, there are some things going
5 on in Zimbabwe that are quite frightening, and if that
6 kind of situation moves South, we are in serious,
7 serious trouble at the horn of Africa.

8 That is why I think SACU is so, so
9 important to deal with an FTA or some kind of
10 extension of AGOA in Southern Africa. Our testimony
11 basically concerns our customers' concerns not only
12 just in Houston, but all across the midwest and
13 southwest.

14 We have a number of small clients who
15 depend on our ability to import specific steel
16 products -- pipe and tube, or stainless tube, or
17 stainless tube and stainless flat rolled, into the
18 United States as a supplement to what they could buy
19 domestically or from other importers.

20 You will see in my testimony that we sent
21 out a little light questionnaire to our customers
22 asking them what they thought about the 201, and what

1 they thought about trade issues, and what they thought
2 about domestic availability, et cetera, et cetera.

3 Some of the responses were a little
4 surprising, and some of them we expected. The bottom
5 line is that every single U.S. small customer wants
6 the ability to have alternative sourcing.

7 What we believe that the U.S.-SACU FTA
8 initiative can do is not only for the small American
9 businessman, but the small South African businessman,
10 medium-sized, and even some of the larger ones, can
11 certainly take advantage of having a steady market.

12 We do not propose changing any of the
13 anti-dumping or countervailing duty laws. We think
14 that those are set and should not actually be modified
15 or amended to fit SACU.

16 However, there are a number of things that
17 I will -- and I will re-emphasize those towards the
18 end of this, that we would like to see included in
19 either the FTA or AGOA if there is going to be an
20 AGOA-3.

21 One of the things that -- or not one of
22 the things, but there are a number of things that

1 besides trade that we have to deal with when we are
2 buying product in South Africa, and number one of
3 which is HIV.

4 One of our biggest suppliers, Columbus
5 Stainless, is located in Middleburg, which is about
6 two hours outside of Pretoria. The township near
7 Middleburg is Oompulmba (phonetic).

8 We figure that in that township, between
9 the ages of 15 and 50 years old, there is about a 40
10 percent infection rate. Columbus gets all of their
11 labor force from that township.

12 They have an AIDS policy, a written AIDS
13 policy, that I have submitted to the USTR, and anybody
14 who wants a copy of the AIDS policies from our
15 suppliers are welcome, and just let me know and I will
16 get them to you.

17 And they are quite extensive. The problem
18 is that when we started the Gore-Mbeki Binational
19 Commission, the pharmaseuticals companies were wanting
20 to charge X-number of dollars for medication.

21 Today that is free, and they give that
22 stuff away free. The problem is distribution,

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1 education, and letting the private sector -- having it
2 more public-private sector.

3 We went through this over and over again
4 with the council, and several of the members of the
5 business council stepped up and changed their policy
6 to reduce the cost of the drugs to zero.

7 It is interesting to note that in the
8 United States, just to give you a feel from the United
9 States to the SACU region. But what would you guess
10 would be in the United States the number one selling
11 insurance policy; life insurance, car insurance,
12 something like that, automobile.

13 But the number one selling policy in
14 Southern Africa is burial insurance. Now that is
15 something that we can change eventually, and can help
16 to change by opening up trade, and by giving access to
17 the medium-and-small sized producers in South Africa
18 to the U.S. market.

19 The killer for them of course is anti-
20 dumping countervailing duty suits, where they are
21 accumulated with other countries. Most of the trade
22 cases against Southern Africa have been on

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1 accumulation basis.

2 Yes, they have been less than the
3 dominious 3 percent. and they normally get accumulated
4 with other countries that their total is over 7
5 percent. And, I mean, the law is the law. They go to
6 th ITC, and the ITC says, well, unfortunately, you get
7 accumulated.

8 They get a 5 percent duty added on to
9 their product, must less a hundred percent, and they
10 are out of the market. And when they get out of the
11 U.S. market, they lose U.S. hard currency, and if they
12 lose hard currency, they lose jobs.

13 And if they lose jobs, it affects not just
14 the job worker. I have a friend of mine in Middleburg
15 whose name is Leonard. And I have known Leonard for
16 15 years. Leonard's brother just died, and suspected
17 of HIV, and suspected AIDS.

18 And when I say suspected, because in
19 Southern Africa, you cannot put AIDS on the death
20 certificate. You could put that he died of cancer or
21 tuberculosis, or whatever.

22 And Leonard's jobs literally depends on

1 whether we have access to the United States. So it is
2 hard to explain to him when I go over there, and I
3 say, gees, we really want to do more with you, but we
4 are kind of limited on what we can do because of the
5 downside risk on this.

6 Well, what we hope is that what you can
7 put together is some -- an agreement, either FTA or
8 AGOA-3, or whatever, that will protect the jobs in
9 South Africa, and that will protect the availability
10 of steel to our customers.

11 I think that is really it. I want to go
12 over with you the three or four things that we would
13 like to see further discussed in this. Number 1 is as
14 I have mentioned the accumulation.

15 Accumulation with SACU producers, with
16 other countries, is absolutely disastrous. A 3
17 percent dominus as I understand it, and somebody is
18 going to have to tell me this for sure, but I think in
19 AGOA are there not quotas on certain specific
20 products? Let's say textiles at 3 percent or
21 whatever? Can anyone, the staff, confirm or not
22 confirm that in AGOA?

1 CHAIRPERSON SURO-BREDIE: I'm sorry, but
2 I missed your question.

3 MR. EVANS: I believe that there are
4 specific quotas spelled out in the AGOA treaty on
5 certain products. Is that correct? I think it is
6 textiles that is 3 percent of like imports.

7 MR. MOORE: If you are talking about
8 textiles and some of the agricultural products, I
9 think what we have done there is basically under AGOA
10 that the existing quotas on some of those products
11 were unchanged by AGOA.

12 So AGOA did not impose any new tariffs.
13 It just is that some of the old tariffs or some of the
14 old quotas are still there.

15 MR. EVANS: Okay. So, anyway, what we are
16 asking for is to at least open a dialogue, open a
17 discussion, to try to eliminate accumulation. We
18 would also like to try to get for small and medium-
19 sized companies pre-consultation prior to any AD-CVDs,
20 or 201s.

21 We would like to try to get accelerated
22 administrative reviews similar to what is available in

1 NAFTA, and of course eventually under an FTA eliminate
2 all duties on each side of the water on all products.

3 In my testimony that I have given you, I
4 gave you some responses on the survey that we sent out
5 to our customers. I don't think there is anything
6 magic in that. There is no surprises, and I think you
7 can tell pretty much that I am out of time.

8 Anyway, there is charts on the back, and
9 so now I think if you have questions.

10 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
11 Evans. The first question will be asked by the
12 International Trade Commission

13 MS. BONARRIVA: Thank you for your
14 testimony. In your remarks, you have singled out two
15 specific steel products, welded pipe and stainless
16 steel flat rolled products for this special treatment.

17 Are there any other steel products that
18 you feel would or could benefit from this treatment
19 and suffer from the same types of problems that those
20 products face?

21 MR. EVANS: Oh, I think -- I am basically
22 a free trader, and I would prefer not to have

1 anything. I would prefer not to have any quotas, and
2 not to have anything other than just totally open
3 markets.

4 We specifically represent those
5 industries, and those industries, if you look at the
6 charts that I submitted, there has not been any
7 surges, and there hasn't been any ups or downs, or
8 anything else.

9 The previous pipe case, I think, was in
10 1995, and South Africa was added with Rumania. That
11 case was -- the ITC voted in favor of the South
12 Africans, and that was thrown out.

13 Since then though the pipe and tubing
14 industry has had consistently tried to have to defend
15 itself from additional cases that get filed. Our
16 message to them is maintain your exports, and be
17 consistent, and don't surge up or down. And to try to
18 maintain that specific market.

19 No, other steel products would be
20 represented by other people, and we represent only
21 those specific suppliers.

22 MS. BONARRIVA: Can I get you to specify

1 which specific types of pipe and tube they --

2 MR. EVANS: It is all welded. It is not
3 seamless. Seamless is under order today, and we
4 cannot bring that in, and we don't represent that
5 particular company.

6 All we represent is the South African
7 Association -- well, I call it the ASPTM, the
8 Association of Pipe Tube Manufacturers, which is
9 basically welded pipe, a half-inch through -- oh, it
10 goes all the way up to 50 or 60 inches, line pipe,
11 standard pipes, square and rectangular tubing
12 stainless pipe, et cetera, et cetera.

13 And I have given you what all the import
14 statistics are on that. But what happens with the
15 pipe tube committee is that they don't have any money.
16 They have no Washington lobby.

17 What they depend on is somebody from
18 Houston, Texas, and that would scare me in the first
19 place anyway. But they can't afford to protect
20 themselves. They can't afford to defend themselves.

21 There are other companies over there that
22 are much, much larger that can hire a full legal team,

1 but mainly the people that we are talking about

2 -- and it is in my written statement.

3 I have given you the full background and
4 the full outline of what particular pipe products they
5 are. But those are the two products that we would
6 like to see something on.

7 CHAIRPERSON SURO-BREDIE: USTR.

8 MS. HAMILTON: Can you tell us what U.S.
9 industries are using South African steel?

10 MR. EVANS: Which what?

11 MS. HAMILTON: Which U.S. industries are
12 using the steel products that you are talking bout.

13 MR. EVANS: That we sell?

14 MS. HAMILTON: Yes.

15 MR. EVANS: Oh, we sell like our stainless
16 flat roll goes -- we sell it all the way from Los
17 Angeles, up through Kansas City, through Atlanta.
18 Most of what we sell goes to processors, who process
19 it for end-users.

20 We have had big contracts through
21 processors with General Electric, and we sell it to --
22 and this is on the stainless, but we sell it to the

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1 food industry, and to the dairy industry.

2 Some of it goes into automotive. Most of
3 it is very, very specific. We don't see too many
4 commodity grades. We will sell specialized polished
5 stainless that goes to certain specific industries.

6 On the pipe side, we sell to distributors,
7 who sell to the plumbing industry, to the housing
8 industry, to any kind of conduit water pipe. We do
9 not sell any OCTG. We do not sell to the oil and gas
10 industry.

11 We really don't sell -- it is mainly to
12 much, much smaller construction companies.

13 MS. HAMILTON: Thank you.

14 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
15 Evans. Thanks for traveling so far to talk to us.

16 MR. EVANS: Next time could you have it in
17 June?

18 CHAIRPERSON SURO-BREDIE: This is mild for
19 Washington. We could have treated you to an ice
20 storm. Our next witness is -- oh, dear, I hope that
21 I pronounce this correctly, Geir Kvernmo, Director of
22 Marketing and Sales of Elkem Metals Company. You will

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1 have to correct it for the record, I'm afraid.
2 Welcome.

3 MR. KVERNMO: Good morning. My name is
4 Geir Kvernmo. I am the Director of Marketing and
5 Sales for Elkem Metals Company, and we are a U.S.
6 silicon metal producer. And I will spend about five
7 minutes here reading my testimony and that at least we
8 as silicon metal producers don't find to be boring.

9 And I am here to explain why the duty on
10 silicon metal from South Africa classifiable under HTS
11 subheading 2804.69.50 should not be reduced or
12 eliminated under a free trade agreement with the
13 countries comprising the Southern African Customs
14 Union.

15 I recently appeared before the GSP
16 Subcommittee to testify against granting GSP duty-free
17 treatment to the same products under the African
18 Growth and Opportunity Act.

19 And consequently the Trade Policy Staff
20 Committee already knows quite a bit about this
21 product, and the severely depressed state of the U.S.
22 industry, and the causes of that depressed condition.

1 Based on these facts, duty-free status was
2 not granted to this product under the AGOA. And as I
3 explained then, silicon metal is a product composed
4 almost entirely of elemental silicon.

5 It is manufactured in a variety of grades,
6 based on the silicon content and the content of other
7 elements. Normally there are only very small
8 differences between grades.

9 In the aluminum industry, silicon metal is
10 used as an alloying agent in the production of primary
11 and secondary aluminum. In the chemical industry, it
12 is used as the basis for the production of silanes,
13 fluids from which more than 1,000 silicone resins,
14 lubricants, plastomers, antifoaming agents, and other
15 products are formulated.

16 Silicon metal is classifiable under two
17 HTS subheadings, 2804.69.10, and 2804.69.50. And
18 because these tariff classifications are based solely
19 on silicon content, they do not reflect how product
20 grades are defined in the market place.

21 The major consumers of silicon metal use
22 silicon metal falling within both HTS categories. In

1 addition, higher grade silicon metal can be and often
2 is substituted for lower grade silicon metal.

3 Because of this interchangeability,
4 silicon metal classified under HTS subheading
5 2804.69.50 directly competes with all silicon metal
6 other than semiconductor grade.

7 The U.S. silicon metal market is highly
8 competitive. All of the significant suppliers can and
9 do product silicon metal of all grades and all
10 acceptable qualities.

11 In this competitive environment, price is
12 generally the decisive factor in purchasing decisions,
13 and price differentials of a fraction of a cent can
14 determine who makes a sale.

15 In these circumstances, a 5.5 tariff --
16 the duty rate now in place -- is very significant.
17 And the U.S. silicon metal market is currently
18 experiencing the worst downturn period since the
19 beginning of the 1990s.

20 Two of the five domestic producers have
21 shut down their production operations, and one is
22 being liquidated under the bankruptcy law. The market

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1 has declined further since I testified last.

2 And today the continued viability of the
3 three remaining domestic producers seriously are
4 threatened, even though these companies are efficient
5 and can supply these important consuming industries.

6 And why is the market so depressed? The
7 short answer to that is that there has been an
8 avalanche of low priced imports from Russia and South
9 Africa. In March of this year, the U.S. producers and
10 labor unions filed an antidumping action against the
11 Russian imports.

12 This action has resulted in the imposition
13 of preliminary relief that has produced some
14 improvement in the U.S. market prices. However,
15 prices remain depressed and the condition of the
16 domestic industry is very fragile.

17 Until now, most U.S. imports of South
18 African silicon metal have been in the HTS category
19 already are afforded duty-free treatment under the GSP
20 program.

21 However, the volume of South African imports under HTS
22 2804.69.50 has started to increase significantly.

1 If the duty on imports in this category is
2 reduced or eliminated under a free trade agreement, we
3 expect the flow of these imports to continue to
4 accelerate and to exacerbate the very serious
5 difficulties already confronting the U.S. industry.

6 Until recently, Samancor, one of the
7 world's largest ferroalloy producers, was the South
8 African producer of silicon metal. In 1999, Samancor
9 and Pechiney, a large French ferroalloy producer,
10 combined their silicon metal assets by forming a joint
11 venture, Invensil.

12 In 2000, Pechiney acquired Samancor's
13 minority interest and became the sole owner of
14 Invensil. Invensil is one of the world's largest
15 silicon metal producers. Its South African operations
16 alone have 40,000 metric tons of capacity.

17 These operations are almost entirely
18 export-oriented, with the U.S. market the predominant
19 target for these exports. The prices of South African
20 silicon metal imports under HTS 2804.69.50 are
21 extremely low.

22 In a market in which a fraction of a cent

1 can determine which supplier makes a sale, eliminating
2 the tariff on these imports would allow the South
3 African imports to displace even more domestic product
4 and depress U.S. market prices further.

5 And the current low prices and the
6 saturation of the U.S. markets with imported silicon
7 metal, and the deterioration of the financial
8 condition of the U.S. industry makes the U.S. industry
9 highly sensitive to low price South African imports.

10 Further increase in the import volumes and
11 declines in their prices will have a rapid and direct
12 impact on the domestic producers' operations. For all
13 of these reasons, we appeal to the Trade Policy Staff
14 Committee to advise the treaty negotiators that the
15 domestic silicon metal industry is highly sensitive to
16 imports of silicon metal from South Africa, and to
17 recommend against reducing or eliminating the tariff
18 on imports under HTS 2804.69.50. Thank you.

19 CHAIRPERSON SURO-BREDIE: Thank you very
20 much. Our first question will be asked by the
21 Department of Treasury.

22 MS. SAN MIGUEL: Good morning. Actually,

1 I have a two-part question. You attribute a lot of
2 the problems to the industry to imports from both
3 Russia and South Africa, and I am wondering if you
4 could provide some information quantifying that, in
5 terms of volume and price between those two countries.

6 MR. KVERNMO: Russia and South Africa over
7 the last couple of years have roughly the same amount
8 of imports into the U.S., and the imports from both
9 countries are between -- it has been fluctuating
10 between probably 10 and 15 percent of the U.S. market
11 each.

12 So the two of them combined is somewhere
13 between 20 and 30 percent of the U.S. market.

14 MS. SAN MIGUEL: And my second question is
15 to what extent do other factors -- maybe the imports
16 from other countries, or domestic, or the conditions
17 of the domestic market contribute to the problems that
18 the industry is facing?

19 MR. KVERNMO: I think clearly when you
20 look at what has happened to the silicon metal
21 industry over the last several years, a lot of the --
22 or some of the U.S. domestic industry has been forced

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1 out of business because of these imports from
2 primarily Russia and South Africa.

3 And these imports have really driven
4 prices down to a level where this is happening. You
5 know, some of the U.S. domestic industry is no longer
6 in business, and we have seen that from shutdown of
7 furnaces, to bankruptcies.

8 MS. SAN MIGUEL: Thank you.

9 CHAIRPERSON SURO-BREDIE: Our next
10 question is from the Department of Commerce.

11 MS. ROBINSON-MORGAN: Good afternoon.
12 Besides Russia and South Africa, are there any other
13 major producers of silicon metals that are affecting
14 U.S. production; and if so, can you quantify I guess
15 the share of imports that would be coming into the
16 United States?

17 MR. KVERNMO: I would say that the imports
18 into the United States are -- well, there are several
19 other producers globally of silicon metal. The two
20 largest importers into the United States have been
21 Russia and South Africa, and after them we would
22 probably say it is the Brazilian producers.

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1 There have also been some Chinese coming
2 into the U.S.

3 MS. BURNS: I am Jessie Burns from Elkem
4 Metals, and we would be glad to put these comments in
5 our comments that are due on the 20th as well. Geir
6 is right that 25 percent basically of the imports or
7 of all imports have been from South Africa over the
8 last few years. And with Russia contributing
9 significantly as well.

10 MS. ROBINSON-MORGAN: Thank you.

11 CHAIRPERSON SURO-BREDIE: Thank you very
12 much for your testimony and for your answers to our
13 questions. Our next witness is Mr. Steve Houser and
14 Dan Rosendale of Eramet Marietta.

15 MR. STEVENS: Good afternoon. I am Cliff
16 Stevens, counsel for Eramet Marietta, Inc., and with
17 me is Dan, and also Dan Marshal, and Dan will provide
18 Eramets testimony this afternoon.

19 MR. ROSENDALE: Good afternoon. As Cliff
20 said, I am Dan Rosendale, and I am the plant manager
21 at Eramet Marietta, Incorporated. Eramet is a U.S.
22 producer of manganese-aluminum briquettes, manganese

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1 powder, and other products located in Marietta, Ohio.

2 I am appearing before you today because
3 our manganese briquette and powder operations are
4 being severely hurt by imports and that are highly
5 vulnerable to further injury if the duty on South
6 African imports is eliminated.

7 Manganese aluminum briquettes and
8 manganese powder are produced from manganese metal
9 flake. Manganese metal powder is produced by grinding
10 manganese metal flakes into powder. Manganese-
11 aluminum briquettes are produced by compacting
12 manganese metal powder and aluminum powder.

13 These briquettes, which typically contain
14 between 75 to 85 percent manganese, are consumed by
15 the aluminum industry. Manganese increases strength
16 and hardness of certain aluminum alloys, including
17 those used in the production of aluminum beverage
18 cans.

19 Currently, flake, powder, and briquettes,
20 are classified under the same tariff subheading, HTS
21 8111.00.45. As you know, Eramet has petitioned for
22 duty-free status for manganese metal flake from South

1 Africa under GSP. Manganese Metal Company, MMC, a
2 South African producer, also requested GSP treatment
3 for powder and briquettes.

4 For reasons that I will explain, Eramet
5 strongly opposes granting GSP to these products, and
6 a GSP review was initiated only with respect to
7 manganese metal flake from South Africa.

8 The decision in the GSP review has not
9 been issued. Eramet formerly produced manganese metal
10 flake in addition to powder and briquettes. In
11 October of 2000, we were forced to stop producing
12 flake due to depressed market conditions for the flake
13 and briquettes caused by dumped, low-priced, imports
14 of Chinese manganese metal, and imports of manganese
15 aluminum briquettes made from Chinese manganese metal.

16 The only other U.S. producer, Kerr-McGee
17 Chemical Corporation, later shut down its flake,
18 powder, and briquette operations. For about five
19 years now, briquettes made using the extremely low
20 priced dumped manganese metal from China have been
21 entering the U.S. market in large volumes.

22 Eramet has been forced to meet the low

1 prices of these briquettes, and has lost sales to
2 them. The result has been severe injury to our
3 manganese grinding and briquetting operations.

4 Eramet has worked hard to remain in the
5 business of producing manganese aluminum briquettes
6 and manganese powder. Eramet has modern and efficient
7 manganese grinding and briquetting equipment, and has
8 made significant investments in this equipment.

9 However, market conditions for manganese
10 aluminum briquettes continue to be extremely difficult
11 due to the low and declining prices of imported
12 briquettes, and more recently poor conditions in the
13 U.S. aluminum industry.

14 We purchased South African flake for use
15 in producing manganese powder and manganese-aluminum
16 briquettes. Thus, eliminating the current 14 percent
17 duty on flake from South Africa would allow Eramet to
18 achieve major cost savings, and help it be more
19 competitive against imported briquettes.

20 However, eliminating the 14 percent duty
21 on manganese briquettes and powder from South Africa
22 would have major negative effects on our manganese

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1 grinding and briquetting operations, which are already
2 being severely hurt by imports and are highly
3 vulnerable for further injury.

4 MCM, a South African producer, already is
5 highly competitive in the U.S. market across the full
6 spectrum of these products; flake, powder, and
7 briquettes with the current 14 percent duty.

8 Eliminating the duty on briquettes and
9 powder would result in a major increase in the volume
10 of imports from South Africa into the U.S. market
11 already saturated with low priced imports.

12 If briquette prices would decline, Eramet
13 would lose sales volumes and we would be forced to
14 permanently shut down, or we could be forced to
15 permanently shut down our briquette and powder
16 operations.

17 For these reasons, Eramet strongly urges
18 USTR to take the position in its proposed South
19 African FTA negotiations that the current 14 percent
20 duty on manganese aluminum briquettes and manganese
21 powder from South Africa should be maintained. This
22 concludes my testimony.

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1 CHAIRPERSON SURO-BREDIE: Thank you very
2 much, Mr. Rosendale. The first question will be by
3 the Department of Commerce.

4 MS. ROBINSON-MORGAN: Good afternoon. How
5 many other producers of manganese exists in the United
6 States today?

7 MR. ROSENDALE: Of manganese? No one.

8 MS. ROBINSON-MORGAN: No one?

9 MR. ROSENDALE: Of manganese-metal flake.

10 MS. ROBINSON-MORGAN: No one?

11 MR. ROSENDALE: No one.

12 MS. ROBINSON-MORGAN: Okay.

13 MR. ROSENDALE: And if your question was
14 flake only, there is no other ones. But in terms of
15 briquettes, there is one other producer in the New
16 Jersey. So in those lines of products, the flake,
17 there is nobody; and in briquettes, we have one other
18 competitor in the U.S.

19 MR. STEVENS: And just to clarify, Dan is
20 saying that there is no flake production at all in the
21 United States since Eramet closed its operations and
22 Kerr-McGee closed its flake operations.

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1 MS. ROBINSON-MORGAN: Right. Okay. Thank
2 you.

3 CHAIRPERSON SURO-BREDIE: The next
4 question will be by the Department of Treasury.

5 MS. SAN MIGUEL: In your testimony, you
6 state that major injury to the industry are the
7 Chinese imports and seem to be the major contributor
8 to falling prices.

9 MR. ROSENDALE: Yes.

10 MS. SAN MIGUEL: I am wondering if you
11 could elaborate more though on specifically how South
12 African imports might create more injury.

13 MR. ROSENDALE: Well, the price of
14 manganese flake from China has really driven the
15 aluminum briquetting, the briquette manganese-aluminum
16 briquette prices down about 40 percent in the last 4
17 to 5 year period.

18 And we believe that same -- that that
19 percentage decrease related to the duty could affect
20 the same thing on the manganese-aluminum business if
21 that duty was removed, and that's why we oppose it on
22 powder and manganese aluminum if that answers your

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1 question.

2 MS. SAN MIGUEL: I am just looking for
3 more specifics I guess on the South African market,
4 and how South African producers would --

5 MR. ROSENDALE: Well, MMC, in addition to
6 making flake and powder, they also make manganese-
7 aluminum briquettes also like we do. And we used to
8 be equal in terms of full range of products, but we no
9 longer make the plate itself, okay?

10 But they make the plate, and they make the
11 powder, and they make the manganese-aluminum
12 briquettes. So it would be my belief that if this
13 duty were to be removed that they would be able to
14 come into the market with a cheaper priced product
15 produced in South Africa.

16 MS. SAN MIGUEL: Okay. Thank you.

17 CHAIRPERSON SURO-BREDIE: And the last
18 question by the ITC.

19 MS. BONARRIVA: I just wanted to ask does
20 South Africa produce their briquettes from the flake
21 that they themselves produce, or do they import from
22 China as well?

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1 MR. ROSENDALE: They produce from their
2 own flake.

3 MS. BONARRIVA: Okay. And so currently in
4 the U.S. market there are imports of the three types
5 of products from both of these countries?

6 MR. ROSENDALE: I want to make sure I
7 understand your question.

8 MS. BONARRIVA: What imported products is
9 currently in the U.S. market?

10 MR. ROSENDALE: Okay. As far as I know,
11 the Chinese will produce powder and flake, and market
12 it, and they will also do manganese aluminum to a
13 lesser extent.

14 And South Africa -- there are really only
15 two places that manganese metal is produced in the
16 world today, and that is South Africa and China, okay?
17 The South Africans have the full range really.

18 They do the flake, and they do the powder,
19 and they do the briquettes. We have not seen much in
20 terms of Chinese briquettes yet, but I think it would
21 be my estimation that that is probably going to
22 happen, okay, over the near term.

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1 So really there is also some players that
2 use Chinese, and European producers that also do
3 briquettes in the U.S., and there are 2 or 3 that we
4 know about. So, if that answers your question.

5 MS. BONARRIVA: Could you give a couple of
6 more specific -- more specific information about the
7 pricing in the U.S. market of the briquettes? If the
8 14 percent duty were removed from the South African
9 briquettes, how would the cost competitiveness relate
10 to imported products?

11 MR. ROSENDALE: Well, you would assume
12 that they would have a 14 percent possibility to
13 reduce their price, and that is what I would conclude.
14 If they bring it in today and they pay a 14 percent
15 duty, they would have the ability to not pay that and
16 reduce the price up to 14 percent.

17 And what they would choose to do would be
18 impossible I think for me to speculate about it if I
19 am answering your question.

20 MS. SAN MIGUEL: Do you know if they are
21 exporting to other markets?

22 MR. ROSENDALE: Yes. South Africans are

1 in the U.S. market, and they are in the Canadian
2 market that I personally know about, and in the
3 Japanese market as far as I know.

4 I am not aware about -- I am not that
5 familiar with the European market, but we could get
6 you that information if you need it.

7 MR. STEVENS: One thing that is in Dan's
8 written testimony and it wasn't laid out as broadly
9 today because of time constraints is that the Chinese
10 manganese metal has come into the U.S. market really
11 in two forms.

12 There is a series as Dan said of European
13 briquette producers that are buying the Chinese
14 manganese metal, and then that is flowing into the
15 United States at a very low and declining price.

16 And that is a large portion of the market,
17 and then to a lesser degree the only other U.S.
18 briquette producer, Shieldalloy, is importing powder
19 manganese powder from China, and then making
20 briquettes here and selling those.

21 So that is how the price has been in those
22 two vehicles really, and it has been driven down. And

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1 I think the concern is that with market prices already
2 depressed that the U.S. industry, already having
3 suffered a lot of injury, and adding an additional
4 volume from South Africa of briquettes and powder
5 would be very injurious.

6 MR. ROSENDALE: We are basically selling
7 that much over our variable costs really in terms of
8 manganese aluminum briquettes today in the aluminum
9 industry to stay competitive. And it is partly to
10 keep the U.S. aluminum industry competitive as well.

11 CHAIRPERSON SURO-BREDIE: Thank you very
12 much, Mr. Rosendale and Mr. Stevens.

13 MR. STEVENS: Thank you.

14 MR. ROSENDALE: Thank you for your time.

15 CHAIRPERSON SURO-BREDIE: Our next witness
16 is Carolyn Gleason on behalf of the California Cling
17 Peach Association. Welcome.

18 MS. GLEASON: Good afternoon, Madam Chair
19 and Members of the Committee, my name is Carolyn
20 Gleason, and I am trade counsel for the California
21 Canned Fruit Industry, which would have been here in
22 person, as they almost always are, but for a hearing

1 in California.

2 The products of principal concern to the
3 U.S. industry are canned peaches, canned fruit
4 mixtures, and frozen peaches. The producing country
5 of principal concern within the Southern African
6 Customs Union is South Africa.

7 South Africa has an extraordinarily
8 competitive cling peach industry, and duty-free
9 treatment on cling peach products from that country
10 would place unreasonable strains on the 750 growers
11 and 4 processors who comprise the U.S. industry and
12 are working hard to prevent its demise.

13 The California industry is asking in this
14 trade initiative, as in all others that are now
15 pending, that its most import sensitive tariffs be
16 exempted from tariff reductions.

17 If exemptions prove impossible, then the
18 maximum phase out periods and related protections need
19 to be accorded. Every one of those cling peach
20 products has been identified as import sensitive in
21 the TPA legislation and in the previous AGOA review,
22 and in all other relevant U.S. import reviews.

1 Many of you have heard the canned peach
2 story before, but for those of you on the committee
3 who have not, let me give you just a little bit of
4 context. EU canned fruit subsidies have been a 22
5 year scourge on the California industry.

6 Essentially, no U.S. government strategy
7 -- and many, many have been tried -- has worked to
8 restrain the extravagant, highly trade distorting, EU
9 annual payments.

10 The California industry has almost
11 entirely lost its once robust export market to
12 subsidized Greek sales. All other major global
13 producers of canned fruit are suffering similar trade
14 distortions.

15 The U.S. industry's fight today is
16 principally about maintaining its U.S. sales. The
17 consequences to California of unrestrained EU
18 subsidies have been especially harsh. A large-scale
19 bankruptcy, plant closing and associated job losses,
20 tree poles, and unprofitable grower returns.

21 There have been some U.S. and industry
22 resources that have helped; Congressional emergency

1 payments, record school lunch buys, and some export
2 promotion monies, and maybe most significant double-
3 digit U.S. tariffs.

4 Those U.S. tariffs are now at risk,
5 however. To the industry's dismay, literally every
6 major non-EU canned fruit producing country in the
7 world is in line to get, or has just received, a free
8 trade area with the United States.

9 After the EU, the largest global canned
10 fruit producers are South Africa, Australia, Chile,
11 and Argentina. They are all competitive with
12 California, and are all clamoring for prompt FTA
13 access to the U.S. canned fruit market.

14 None of them is a plausible market for
15 California canned fruit. The California industry has
16 just finished fighting for protections under the
17 Chilean FTA under which it received maximum import-
18 sensitive treatment.

19 Now three business days later, we are on
20 to the Southern African Customs Union. A few weeks
21 later, we will be here again testifying on Australia,
22 and shortly thereafter, we will be asked to review the

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1 FTAA offers.

2 The picture this FTA cumulative picture
3 for this industry frankly is overwhelming, and it
4 looks like a horizon of a sort of increased import
5 pressures and nothing else for an already fragile U.S.
6 industry.

7 The subject of this hearing, South Africa,
8 is a clear threat to the California industry with duty
9 free access, and was previously recognized as by the
10 U.S. Government.

11 In the IGOA review canned peaches, canned
12 fruit mixtures, and frozen peaches, were 3 of only 6
13 agricultural products exempted from duty-free
14 treatment.

15 Since that review 2 years ago, the
16 circumstances in the California industry have only
17 gotten worse. Moreover, U.S. imports of these
18 products from South Africa have increased.

19 Exemptions were accorded under AGOA in
20 large part because South Africa is a world class
21 producer and exporter of cling peach products. It
22 exports about 90 percent of hits canned fruit

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1 production.

2 It is the fourth largest producer of
3 canned peaches, and the second largest exporter. Only
4 Greece is larger. In the fruit mixture market, it is
5 the second largest producer and leading exporter.

6 South Africa produces quality canned fruit
7 product, and does so at a lower cost than in
8 California because of its lower cost for production.
9 Almost 75 percent of the canned peaches that South
10 Africa exports to the U.S. market are sold to the U.S.
11 institutional sector.

12 Half of California canned peaches are sold
13 to that same sector. U.S. institutional buyers are
14 driven solely by price, and not brand loyalty. At
15 present even with U.S. tariffs, South Africa is
16 selling to those U.S. buyers at prices lower than
17 those that California could ever hope to offer.

18 Their current sales price is \$11 a case,
19 which is even lower than the Greek price, and
20 substantially lower than the California price of \$18
21 a case. Any reduction in U.S. canned peach tariffs
22 will simply make South Africa that much more of a

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1 preferred purchase origin, further eroding pressure
2 U.S. sales.

3 The related and perhaps more concerning
4 commercial consequence is that the overall U.S. market
5 price will suffer a decline, and because there are
6 only a few institutional buyers, and sales are often
7 made i large volumes, a lower end price lowers the bar
8 against which the California product must compete.

9 In terms of U.S. marketing intentions,
10 South Africa has been unabashed about wanting to
11 expand its canned fruit sales. As I mentioned, just
12 in the last year, it has substantially increased its
13 exports of canned peaches and fruit mixtures to the
14 U.S. market, even at current U.S. MFN rates.

15 On frozen peaches, South Africa's
16 penetration is more limited, but here, too, it has the
17 wherewithal to become a major presence in the U.S.
18 market if encouraged to do so by duty-free access.

19 Both the industry and the U.S. Government
20 are working hard to return U.S. growers and processors
21 to profitability. Our collective efforts cannot work,
22 however, if South Africa and all other global canned

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1 fruit producers are warmly invited into the U.S.
2 market free of duty.

3 The California industry therefore asks
4 each of your agencies for continuing special
5 consideration as the SACU negotiations get under way.
6 Consistent with AGOA treatment, canned peaches, canned
7 fruit mixtures, and frozen peaches should be exempted
8 from tariff reductions.

9 For the other cling products listed in our
10 submission that are not exempted under AGOA, the
11 industry asks for extended tariff phase out periods.
12 We ask for this treatment knowing with certainty that
13 without it the California industry will be put at
14 serious risk.

15 Thank you, Madam Chair, and I will be
16 happy to take questions.

17 CHAIRPERSON SURO-BREDIE: Thank you very
18 much. The first question will be by USDA.

19 MR. HANSEN: I actually have three
20 questions for you. The first one is do you believe
21 that increased imports from South Africa will be more
22 likely to take away market share from the U.S.

1 producers, or will it take market share away from
2 other imported preserved or pared peaches?

3 MS. GLEASON: It will have two
4 consequences. One is that it will take sales away
5 from U.S. producers for the simple reason that the
6 Greek and South African price are roughly comparable.
7 At present, South Africa's price is a little lower.
8 It is the U.S. price that is substantially higher.

9 So you are assured displacement of the
10 U.S. sale, and secondly as I mentioned, it has a price
11 to pricing effect, because you have such considerable
12 consolidation in institutional sales that once you
13 take that price down, prices now at \$11 a case, you
14 take the duty off, and it drops further.

15 it becomes the basis against which all
16 California bids have to be made. Prices are already
17 below cost of production.

18 MR. HANSEN: I would like to ask you a
19 question about production, U.S. production
20 specifically. How are the trends looking in this year
21 and the years to come in terms of production of
22 varying acreage?

1 MS. GLEASON: Production is up just a
2 little bit because of an anomaly. Fruits, and cling
3 peaches in particular, take a little time to come to
4 fruition, to mature, and at present we have 377,000
5 metric tons of production.

6 It is modestly up from 2000, which is
7 351,000 metric tons. The reason it is up relates to
8 planting needs associated with a certain plant. They
9 wanted production in the general vicinity of that
10 plant, and so plantings were made, and for other
11 reasons.

12 And having said that, there have been tree
13 pole programs in recent years, and more are
14 contemplated, because prices are unsustainable.

15
16 MR. HANSEN: And my final question I think
17 you might have answered a little bit in the previous
18 response. We understand that the cling peach industry
19 is pretty dependent on the U.S. market, and we are
20 wondering if you could discuss some specific factors
21 besides price contributing to the industry's
22 competitive position in the U.S. market.

1 MS. GLEASON: The reason that the U.S. is
2 now dependent on the domestic market is because of
3 Greek subsidies, because of the use of these. If you
4 look at the trend lines over the last two decades, the
5 markets that we once had, including in Europe, in
6 Japan, in Canada, in Mexico, and in an array of other
7 countries around the world, have progressively
8 declined to virtually nothing.

9 And the largest presence today in those
10 markets is Greece. Even South Africa struggles with
11 market penetration in markets other than in the EU,
12 where it has a small TRQ. It is difficult for them to
13 compete with Greek prices.

14 CHAIRPERSON SURO-BREDIE: Department of
15 Commerce.

16 MS. ROBINSON-MORGAN: I have a really
17 quick question. I am just wondering because price is
18 such a factor in terms of consumption, has there been
19 any approach by the growers or the producers to I
20 guess create some kind of brand loyalty, and to look
21 at it in terms of a marketing perspective?

22 MS. GLEASON: At the retail -- in the

1 retail outlets, brand loyalty makes a difference, and
2 there are some significant brands, including Delmonte,
3 that have an advantage by reason of that brand
4 loyalty.

5 In institutional outlets, brands are
6 irrelevant. It is all about price, and 50 percent of
7 the sales made by the domestic industry go to
8 institutional outlets.

9 CHAIRPERSON SURO-BREDIE: Is there an
10 additional question from the USTR?

11 MS. HAMILTON: You said the industry is
12 working with government to help return the sector to
13 profitability. Can you tell us a little bit about
14 what you are doing?

15 MS. GLEASON: The examples that I gave you
16 are I think pretty much the universe of efforts
17 underway. Record school lunch buys may have gone up
18 substantially 724,000 cases in '99 and 2000, and up to
19 1.3 million cases today.

20 There have been Congressional emergency
21 payments surrounding what was once called Tri-Valley.
22 The Tri-Valley bankruptcy emergency payments were made

1 in connection with that.

2 There are export promotion monies that are
3 given to the industry to try to retain what they can
4 of, let's say, the Canadian market. There are self-
5 help measures if you will in the way of tree pole
6 programs under way in the industry.

7 And the industry frankly is exploring
8 other means of self-help and other means of
9 assistance.

10 CHAIRPERSON SURO-BREDIE: Thank you very
11 much, Ms. Gleason.

12 MS. GLEASON: Thank you.

13 CHAIRPERSON SURO-BREDIE: Our next witness
14 is Mr. William Ferriera, President of the Apricot
15 Producers of California. Welcome.

16 MR. FERRIERA: Thank you. Good afternoon,
17 Madam Chair, and Members of the Committee. My name is
18 Bill Ferriera, and I am the President of the Apricot
19 Producers of California.

20 We are a bargaining and marketing
21 association representing nearly all the apricot
22 producers in California. California produces

1 approximately 98 percent of the processed apricots in
2 the United States.

3 I am here today because a free trade
4 agreement with South Africa, more than with any other
5 global producer of apricots, will have serious and
6 unrecouplable consequences for our industry if it
7 results in duty-free access to the U.S. market for
8 South African apricots.

9 Of the Southern African Customs Union
10 countries, South Africa is the U.S. apricot industry's
11 principal concern because of its highly competitive
12 processed apricot industry.

13 Our industry's most important products are
14 canned apricots and frozen apricots. The U.S. tariffs
15 are 29.8 percent on the canned product, and 14.5
16 percent on the frozen apricots.

17 Both products are import-sensitive
18 agricultural products in the Trade Promotion Authority
19 legislation, and most important for this hearing, they
20 were both determined to be import-sensitive for
21 purposes of the African Growth and Opportunity Act,
22 and are exempt from duty-free treatment under AGOA.

1 Since the AGOA review, the economic
2 conditions for California apricot growers and
3 processors have become worse and imports of canned
4 apricots from South Africa have significantly
5 increased.

6 Because the fate of our industry may
7 depend on the treatment accorded to our products in
8 the SACU negotiations, we are asking for the same
9 exempt AGOA treatment for canned and frozen apricots.

10 I

11 If the agreement does not allow exemptions
12 from tariff reductions, then we are seeking the
13 maximum tariff phase-out period allowed under the
14 agreement, with added safeguard protections.

15 For the other apricot products that are
16 listed in our written submission, we are seeking
17 sufficiently long tariff phase-out periods that will
18 ensure that increased low-priced imports from South
19 Africa do not disrupt these outlets also.

20 All processed outlets are necessary for
21 California growers to sell their entire crop and meet
22 expenses.

1 Maintaining our U.S. tariffs is so
2 critical for our industry, because 95 percent of
3 California's annual apricot crop is sold in the U.S.
4 market as canned apricots or other processed, or fresh
5 apricot products.

6 Our reliance on the U.S. market is the
7 result of global over production of apricots,
8 declining consumption trends, and depressed world
9 prices. Unfortunately, there is no indication that
10 these circumstances will reverse themselves any time
11 soon.

12 With the global market for apricots
13 oversupplied, U.S. growers are finding it almost
14 impossible to compete in export markets with low-
15 priced foreign production.

16 More concerning, however, is the
17 increasing competition in the U.S. market and the
18 prospect that our tariffs may be removed for South
19 Africa and other global apricot producers that are
20 also seeking FTAs with the United States.

21 Today, even with our duties, because
22 imports are priced below the prices for California

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1 canned apricots, and U.S. demand for the product is
2 static, imports in every instance are displacing a
3 U.S. sale.

4 With FTA's either in place or being
5 discussed for every major apricot producing country,
6 the total impact of all these agreements will be
7 devastating for the apricot industry.

8 The import pressures have required that
9 California growers pull thousands of acres of trees to
10 bring U.S. production down. Although these efforts
11 have helped, U.S. growers have still faces 6
12 consecutive years of oversupply and low grower prices.

13 Compounding this situation is the
14 lingering fallout from the bankruptcy of Tri-Valley
15 Growers, which at the time canned 60 percent of the
16 industry's annual canned apricot production. With
17 conditions so strained, the last thing that our
18 growers can adjust to is duty-free imports.

19
20 South Africa is the largest world producer of
21 canned apricots and the third largest producer of
22 apricots for all uses. Almost all of South Africa's

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1 canned apricots are exported and increasing amounts
2 are to the U.S market, even with the 29.8 percent U.S.
3 duty.

4 South Africa produces quality canned
5 apricots. It is also a lower cost producer of canned
6 apricots than the United States. Roughly three-
7 quarters of the canned apricots that South Africa
8 exports to the U.S. market are to the institutional or
9 610 canned side sector.

10 This is a market responsive to price and
11 when it has a limited number of buyers. Based on
12 prices quoted in September, at the current 29.8
13 percent U.S. duty, institutional size South African
14 canned apricots are being sold in New York up to \$3.50
15 per case below the California price.

16 And in the retail sector, South African
17 canned apricots enjoy an even greater price margin at
18 up to \$5.00 per case.

19 What is abundantly clear is that without
20 the 29.8 percent U.S. duty, both institutional and
21 retail size canned apricots from South Africa would
22 enjoy an insurmountable price advantage.

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1 There would be more lost U.S. sales. The
2 lower-priced imports would also depress the overall
3 U.S. market price, affecting every U.S. canned apricot
4 sale.

5 In the frozen apricot sector, our concern
6 is that South Africa would be encouraged to shift some
7 of its processed apricot production to frozen apricots
8 if encouraged to do so by duty-free access to the U.S.
9 market.

10 Frozen apricots can be produced on the
11 same processing lie as canned apricots. Moreover, new
12 technologies in this product are making frozen
13 apricots an important secondary market for the U.S.
14 industry.

15 With our dried apricot outlet lost to
16 duty-free imports from Turkey, the industry call ill
17 afford to lose this important outlet to South Africa.

18 There are no export opportunities for
19 California apricots in the South African market, or
20 any other FTA country. Thus, unless our duties are
21 exempt from reduction, or given extra-long phase-out
22 treatment, the free trade agreement will be profitable

1 for the South Africans, and an industry-ending one for
2 California growers.

3 We appreciate the opportunity to testify
4 today and ask that the Committee consider our import-
5 sensitive position as it begins deliberations with the
6 SACU countries. I am happy to take any questions that
7 the Committee Members may have.

8 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
9 Ferriera. The first question would be by the U.S.
10 Department of Agriculture.

11 MR. HANSEN: Yes, good afternoon. My
12 first question is, is there currently any U.S.
13 investment in the South African apricot processing
14 industry?

15 MR. FERRIERA: No, there is not.

16 MR. HANSEN: No? Okay. Also, you noted
17 in your testimony that the California canned apricots
18 for the retail sector sell for \$16 per case, while
19 South African canned apricots are listed at \$11 per
20 case; is that correct?

21 MR. FERRIERA: Correct.

22 MR. HANSEN: Could you please describe the

1 price competitiveness of the South African prepared
2 preserved apricots both for institutional use and for
3 the retail sector in the U.S. market, versus other
4 imported prepared preserved apricots from Mexico and
5 the EU?

6 MR. FERRIERA: Well, South Africa is up to
7 over 80 percent of the imports. So the imports are
8 really coming in the canned sector from South Africa.
9 That is our major competition.

10 They are slightly larger than the
11 California canned apricot sector, but it is really
12 coming out of South Africa. So when you see these
13 price differentials, you see at least a \$3.50 price
14 and a \$5.00 price for the retail, it is South African
15 product that you are looking at.

16 MR. HANSEN: Thank you.

17 CHAIRPERSON SURO-BREDIE: USTR.

18 MR. MOORE: You mentioned the percentage
19 of the imports that are accounted for by South Africa.
20 Do you have a sense of how much additional we would be
21 importing from them were these duties to be removed,
22 and would those imports compete with your production,

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1 or would they compete with some of the other import
2 suppliers?

3 MR. FERRIERA: Without a question, we
4 would see a tremendous amount of imports coming in
5 from South Africa. In fact, I can tell you today that
6 if the tariff were removed today we would not have the
7 United States apricot industry 5 years from now.

8 And the reason being is that we have a
9 very static market. Our market is stabilized, but we
10 are static, and the previous question on peaches, as
11 far as brand loyalty, institution has no brand
12 loyalty. It is strictly on price.

13 So when you take another 30 percent off it
14 is going to be great. In the retail sector, WalMart
15 has become the largest retailer. Unfortunately,
16 WalMart is a private label retailer, and the store
17 will not carry private label apricots at this point.

18 They carry some name brands, but not
19 private labels, and so we would also lose the private
20 labels. So we would see a tremendous amount of
21 increase in South African imports, and every truckload
22 or every container load of South African apricots that

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1 are sold in the United States would just displace and
2 never cell, and what would happen is that we would
3 have every apricot grower going out of business.

4 Every time there is imported products sold
5 in the United States, we have apricot growers that
6 will go out of business.

7 MR. MOORE: And just a final question.
8 You mentioned that you were interested in either
9 exemption from the tariff phase-out program, or the
10 maximum phase out period, with an appropriate
11 safeguard.

12 What is an appropriate safeguard in your
13 view? What might that look like?

14 MR. FERRIERA: As long as possible would
15 be our industry's -- our industry's preference is that
16 we have a tariff exemption. If we cannot have an
17 exemption as absolutely long as could be possibly set
18 into the agreement, because again this will -- the
19 problem that we have in apricots is that it is such a
20 small industry that any change in what is coming in
21 from what we are seeing right now will completely be
22 devastating.

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1 And what will happen is the people who are
2 selling apricots, which is still today a much lower
3 price imported product, and that will be the end of
4 the apricot industry as we know it today.

5 MS. HAMILTON: Just one question. You
6 mentioned that you had lost the dried fruit market to
7 Turkey.

8 MR. FERRIERA: Correct.

9 MS. HAMILTON: Does that mean that there
10 is no dried fruit production?

11 MR. FERRIERA: Over 95 percent of the
12 dried apricots sold in the United States last year
13 came in from Turkey. There is a very small dried
14 apricot industry in California.

15 Part of that is exported to Japan. It is
16 a very specialty pack, and that takes a little bit of
17 dried, and then there is a little bit of dried apricot
18 going into ingredient.

19 But one of the problems is -- and this
20 past year, we put 10,000 tons of apricots in the
21 ground and sold. The year before, we could not
22 harvest 8.000 tons. Those apricots used to go in the

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1 dried market, and that when we had excess production,
2 we could dry them, and we could find a home.

3 But because of the extremely low priced
4 Turkish dried apricots, we cannot compete in that
5 market, and then we have also lost the concentrated
6 market again to very low priced world concentrate.
7 Specifically, Chile, is one of the examples.

8 CHAIRPERSON SURO-BREDIE: Thank you very
9 much.

10 MR. FERRIERA: Thank you.

11 CHAIRPERSON SURO-BREDIE: The next witness
12 is Mr. Jack Roney, Director of Economics and Policy
13 Analysis for the American Sugar Alliance, and Mr.
14 Donald Phillips. The floor is ours.

15 MR. RONEY: Thank you for the opportunity
16 to testify on behalf of the U.S. Sugar Industry. I am
17 Jack Roney, Director of Economics and Policy Analysis
18 for the American Sugar Alliance. I am accompanied by
19 ASA trade counsel, Don Phillips.

20 ASA is a national coalition of growers,
21 processors, and refiners of sugar beets, sugar cane,
22 and corn for sweeteners. The world sugar market is

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1 distorted by a vast array of government policies that
2 encourage over-production and dumped exports.

3 As a result the so-called world market
4 price for sugar is really a dump price that reflects
5 barely half of the world average cost of producing
6 sugar. The ASA has long endorsed the goal of global
7 free trade in sugar.

8 American sugar and corn sweetener
9 producers are efficient by world standards. We would
10 welcome the opportunity to compete on a genuine level
11 playing field free of government intervention.

12 Our market should not be opened further,
13 however, until foreign subsidies are eliminated. Our
14 message today is consistent with our message to the
15 Administration on all of the bilateral and related
16 agreements that the United States is pursuing.

17 We strongly urge that you pursue a reform
18 of a myriad of trade distorting sugar policies
19 globally in the context of the ongoing multi-lateral
20 negotiations of the WTO, and not regionally in the
21 proposed South Africa Customs Union FTA.

22 A limited dismantling of trade barriers in

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1 the regional context would bring two dangers. One,
2 those countries would become more vulnerable to
3 continuing distortions in the rest of the world.

4 Two, the region would squander leverage to
5 achieve a meaningful reform in the global context.
6 Opening our sugar market to the five countries in this
7 Customs Union would result in major disruption of the
8 U.S. sugar market, sharply reduce producer prices and
9 income, a great loss of U.S. jobs, and major budgetary
10 outlays by the U.S. government.

11 These costs would far outweigh any overall
12 gains to the U.S. economy resulting from tariff
13 elimination. In particular, history shows that
14 consumers would not see any benefit from lower
15 producer prices passed along to them in the form of
16 reduced retail prices for sugar or sugar-containing
17 products.

18 Two of the five SACU countries covered by
19 the proposed FTA negotiations, South Africa and
20 Swaziland, are significant producers and exporters of
21 sugar. South Africa is the world's sixth leading
22 sugar exporter. It produces nearly 3 million tons of

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1 sugar per year, and exports about half.

2 Swaziland produces about a half-million
3 tons of sugar per year, and exports about 400,000
4 tons. South Africa does not have an open market for
5 sugar. No country does. South Africa defends its
6 sugar industry with variable levies against imports,
7 recently running about 84 percent.

8 Domestic prices more than double the world
9 price, and export, and State trading enterprise, and
10 other assistance, such as irrigation subsidies and
11 drought relief aid.

12 South Africa and Swaziland already enjoy
13 duty-free shares of the U.S. sugar import quota. But
14 their combined exports, at about 1.7 million tons,
15 total more than half the U.S. tariff-free quota for
16 sugar from 40 countries.

17 I'm sorry, total more than the U.S. free
18 tariff quota for sugar from 40 countries, which has
19 averaged about 1.2 million tons in recent years. The
20 great bulk of this export capability would be directed
21 at the U.S. market if our tariffs on sugar and sugar
22 containing products are eliminated for these two

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1 countries.

2 In fact, SACU sugar exports to the U.S.
3 alone could exceed their current total exports of 1.7
4 million tons for two reasons. First, the prospect of
5 unlimited access to U.S. markets would likely
6 encourage increased sugar production as it did in
7 Mexico.

8 Second, these countries could send us all
9 their domestic production and substitute imported
10 dumped market sugar for their own consumption. The
11 low U.S. market prices that would result from
12 increased SACU imports would harm not only American
13 sugar farmers, but also the other 39 countries that
14 have shares of the U.S. sugar import quota.

15 Virtually all of these countries are
16 developing countries. We remind you, too, that the
17 proposed free trade agreement with the SACU is only
18 one of several FTAs under way or contemplated
19 involving major sugar producers.

20 Chile, Central America, the free trade
21 area of the Americas, Australia, and Thailand, are
22 others. Combined, these countries export about 25

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1 million tons of sugar per year, and that is more than
2 double the total U.S. sugar consumption.

3 Increased market access on sugar for South
4 Africa would set a precedent for these other
5 negotiations that would overwhelm the U.S. sugar
6 market.

7 The U.S. sugar industry believes that
8 trade distorting government policies and pervasive
9 dumping can be effectively addressed only in
10 multilateral WTO negotiations.

11 We have urged the administration to focus
12 its efforts on comprehensive, sector specific,
13 negotiations within that forum. Attempts to deal with
14 the problems that are plaguing the world's sugar
15 industry, and to eliminate tariffs on sugar within the
16 various FTA negotiations would jeopardize this broader
17 goal and are unworkable.

18 In conclusion, rather than including sugar
19 and efforts for individual FTAs, a sounder course of
20 action is for our FTA partners to join with the U.S.
21 in sector specific WTO negotiations, to attack
22 aggressively, and to eliminate government policies

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1 that have so grossly distorted world trade in sugar.
2 Thank you for your attention.

3 CHAIRPERSON SURO-BREDIE: Thank you very
4 much, Mr. Roney. The first question will be by USTR.

5 MR. MOORE: In your testimony, you
6 mentioned that sugar isn't freely traded, perhaps even
7 within SACU, and you mentioned the variable levels,
8 and the State trading enterprises in South Africa.

9 I wonder if you could provide perhaps more
10 details on these restrictions, and maybe mention if
11 these things are scheduled to be phased out, or if
12 they are things that appear to be a permanent fixture.

13 MR. RONEY: We would be happy to do that.
14 As a matter of fact, we have been working vigorously
15 with the renowned international research firm, LMC
16 International in Oxford, England, on fairly detailed
17 profiles of the sugar policies in the 13 biggest sugar
18 producing and exporting countries or regions.

19 And we have been working with them on this
20 all this past fall, and it is a very difficult study
21 to do, because we are looking at both transparent and
22 non-transparent sugar interventions in those

1 countries.

2 And we hope to have that study fully
3 assembled early in January, and that does include one
4 of those 13 countries profile, which is South Africa.
5 So we would be happy to provide those details to USTR
6 and to this committee as soon as it is available in
7 early January.

8 MR. MOORE: Thank you very much for that.
9 Also, just one quick question before we move on to
10 USDA. What is the role of high fructose corn syrup
11 currently in this market? Has this kind of gone as
12 far as it can go there, or are we looking at a
13 situation where this may continue to displace sugar
14 that would then be offered for export?

15 MR. RONEY: That is an excellent question,
16 and I don't have the answer for you. We will need to
17 look into that and perhaps see what data the USDA has
18 on it, and what data we can get directly from South
19 Africa on that issue, because it is an important one.

20 Certainly it is an integral issue in our
21 problems with NAFTA with Mexico, and so we need to
22 look at that and understand it, and we would be happy

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1 to look into that.

2 MR. PHILLIPS: If I could add just one
3 thing. One of your questions was whether or not any
4 of these measures being maintained were scheduled to
5 be phased out, and I think to our knowledge they
6 aren't.

7 The ones that we mentioned, the variable
8 levy system, loosely termed, they call it something
9 else. The State trading. These are all as far as we
10 know permanent fixtures, and obviously the government
11 could change them at any time they want.

12 One thing they did change is that they
13 used to have export subsidies and they have an
14 allowance for export subsidies under the WTO, but they
15 have phased out their export subsidy program.

16 But they have moved to this other system.
17 Just recently, they moved -- in fact this variable
18 levy system is something that they have set up fairly
19 recently, at least in its current form.

20 But as Jack said, we will have a detailed
21 report hopefully by very early in January that you can
22 take a look at.

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1 MS. HAMILTON: Are the South African
2 counties going to be in your report?

3 MR. PHILLIPS: Yes, they are the only
4 major -- really major producer and exporter. We are
5 attempting to try to profile all the producers, who
6 are producers, but we realize that there are 125
7 countries that produce sugar, and it just became too
8 large to handle.

9 But South Africa at this point is the only
10 African country on that list. We are interested
11 perhaps further down the line at looking at Egypt,
12 which is a major importer, and the Sudan, which has
13 the potential to become a major exporter, particularly
14 under concessions that are being granted to them by
15 the European Union. But those studies may be further
16 down the road.

17 CHAIRPERSON SURO-BREDIE: The next
18 question is by the USDA.

19 MR. HANSEN: Yes. Good afternoon. I
20 understand that Swaziland exports sugar to the EU
21 under preferential agreement. Is that correct?

22 MR. RONEY: Yes. Nearly half of the

1 400,000 tons that they export goes to the EU under a
2 price regime that is substantially higher than the
3 U.S.'s prices and the EU for sugar about 50 percent
4 than they are in the U.S.

5 MR. HANSEN: Do any other SACU countries
6 have these preferential trade agreements?

7 MR. RONEY: No. South Africa sends a
8 modest amount of sugar to the EU each year, but as far
9 as I understand, they do not have the access to
10 preferential price regime that Swaziland does.

11 MR. HANSEN: And one other question. Do
12 any of the SACU counties have the capability to expand
13 the sugar production beyond the current levels?

14 MR. RONEY: We suspect that they do,
15 depending on what kind of price incentive they are
16 offered. If they are looking strictly at expanding
17 for the world gum market that is running about half
18 the world's average cost of producing sugar, there is
19 no incentive there.

20 If, however, they are looking at
21 ratcheting up their access to preferentially priced EU
22 or the U.S. market, there could be some strong

1 incentives there.

2 But we don't fully have a firm grasp at this point of
3 what potential additional acreage they could bring in.

4 MR. HANSEN: Okay. Are you aware of any
5 resource limitations, like land or water, or those
6 type of things in expanding sugar production in SACU
7 countries?

8 MR. RONEY: We have not really studied
9 that yet, but we are certainly are going to look into
10 that.

11 MR. HANSEN: Thank you.

12 MR. RONEY: If I could just add that one
13 immediate concern that we have is as I mentioned
14 briefly in my testimony is the fact that these two
15 countries together produce 3.2 million tons of sugar,
16 and if an agreement with them were not -- included
17 sugar and were not structured carefully, with only for
18 examples rules of origins concerns, through a
19 substitution it would be possible for these two
20 countries to aim their full 3 million tons of
21 production at the U.S. market.

22 So even without expanding their

1 production, there is the potential for far more sugar
2 coming in here than we did, and our imports are only
3 running about 1-1/4 to 1-1/2 million tons of sugar per
4 year.

5 CHAIRPERSON SURO-BREDIE: The ITC.

6 MS. BONARRIVA: Yes. Can you explain who
7 the imports from Southern African countries would be
8 coming into this country in relation to the other
9 importing countries that have access to the sugar
10 quota here in this country?

11 Wouldn't they be taking away market share
12 from the other importing countries and not --

13 MR. RONEY: Absolutely. There would be
14 two negative efforts on the others. South Africa and
15 Swaziland both have shares of our import quota as it
16 is.

17 So they would have two negative effects on
18 the other 38 countries. One is that they could
19 potentially reduce their market share, and certainly
20 for imports above the TRQ.

21 For imports within the TRQ, it would be an
22 issue of whether access for these countries was carved

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1 out of the far minimum access requirement, which is 1-
2 1/4 million tons of sugar per year; or whether their
3 access would be on top of that million-and-a-quarter.

4 So they would be -- they would certainly
5 have the potential of reducing the volume from other
6 countries. There is also the potential that they
7 could reduce the price if imports from this area prove
8 to be excessive, and it could over-supply our market,
9 and drive down our price.

10 And essentially eliminate the benefit of
11 our preferentially priced market that provides for
12 those countries that have shares of our import quota.

13 MR. PHILLIPS: If I could just follow up
14 on that. We do of course have a WTO obligation, in
15 terms of the current levels of TRQs. So it is hard to
16 see how we could get away from that.

17 So I think the real problem for other
18 countries would presumably be the latter one that Jack
19 mentioned; that if you had this big influx of sugar,
20 it is going to drive down the price, and it is going
21 to make the existing TRQ treatment much less valuable
22 to these other countries.

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1 MR. RONEY: We had hoped in the NAFTA that
2 the additional access granted to Mexico would be
3 carved out of the WTO minimum obligation, which the
4 administration chose to place Mexican access on top of
5 that.

6 We would continue to support and to carve
7 out an approach, because our market has the potential
8 of being dramatically oversupplied otherwise.

9 MS. BONARRIVA: But you said there are two
10 countries, two SACU countries that currently have
11 allocations?

12 MR. RONEY: Yes, South Africa and
13 Swaziland, and the testimony that we have provided
14 looked at that. Their combined access to the U.S.
15 market now is about 41,000 tons per year at the U.S.
16 price and duty-free.

17 MR. PHILLIPS: I know you all are probably
18 ready for lunch, but if I could make one other comment
19 just to draw your attention to Table 1, which is a new
20 table that we inserted today or so, and which spells
21 out the exports of the countries for which FTAs are
22 being contemplated.

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1 And if you look at all these countries,
2 they would include Thailand, because there now is a
3 ASEAN initiative that could lead to negotiations. You
4 are looking at total exports of close to 25 million
5 tons of sugar.

6 So I think that is something for the
7 administration to reflect on, and if the notion is
8 that we are going to keep sugar in these agreements,
9 I think it becomes totally unmanageable pretty quickly
10 as far as the policy applications go for U.S. sugar.

11 MR. RONEY: Our total consumption is about
12 10 million tons. So we are looking at potential
13 exports here of 2-1/2 times our current consumption.

14 MR. PHILLIPS: And so just to say one
15 other thing. I mean, I think it is going to be
16 impossible to satisfy the desires of these countries
17 in an FTA context. It becomes more and more
18 unmanageable with each new announcement.

19 So we would hope that the administration
20 would just take the position that this needs to be
21 dealt with in a WTO and can't be satisfactorily dealt
22 with in each of the FTAs.

1 CHAIRPERSON SURO-BREDIE: Thank you very
2 much. This hearing is adjourned. We will start again
3 at 2:15.

4 (Whereupon, at 1:05 p.m., the meeting was
5 recessed.)
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(2:22 p.m.)

CHAIRPERSON SURO-BREDIE: I will begin by asking the panel to reintroduce themselves, please, starting with the Department of Treasury.

MS. SAN MIGUEL: Carmen San Miguel, with
the Department of Treasury.

MS. HYLAND: Colleen Hyland from the
Department of State.

MS. HAMILTON: Connie Hamilton with USTR.

CHAIRPERSON SURO-BREDIE: Carmen Suro-Bredie, Chair.

MS. ROBINSON-MORGAN: Alicia Robinson-Morgan, Department of Commerce.

MR. KARHNAK: John Karhnak, Environment
Protection Agency.

MS. WHITE: Betsy White, Department of Labor.

MS. BONARRIVA: Joanna Bonarriva, from the
International Trade Commission.

CHAIRPERSON SURO-BREDIE: Thank you. Our first witness will be Laura Baughman, and I hope

1 that's right, President of the Trade Partnership, on
2 behalf of the National Retail Federation.

3 MS. BAUGHMAN: Thank you. My name is
4 Laura Baughman, and I am the President of the Trade
5 Partnership, and I am testifying today on behalf of
6 the National Retail Federation.

7 Eric Altour, who is Vice President of NRF,
8 sends his regrets and apologies that he was unable to
9 offer this testimony himself today. NRF is the
10 Nation's largest trade association representing the
11 retail industry. NRF's membership crosses the entire
12 spectrum of retailing, an industry that in 2001
13 employed 22 million workers.

14 We hear daily how important this industry
15 is to the health of the U.S. economy, especially now,
16 as it provides the vehicle through which consumers
17 purchase the goods that they need for daily living.

18 The NRF strongly supports a U.S.-South
19 African free trade agreement or SAFTA. The five
20 countries in the region have seen a substantial
21 increase in trade and investment with the United
22 States as a result of AGOA that is helping to support

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1 their economic and political stability and reduce
2 poverty.

3 At the same time, trade and investment
4 with these countries offer clear benefits to U.S.
5 retailers, who are sourcing more consumer products in
6 the region as a result of AGOA, and to their
7 customers, American consumers, who enjoy lower prices
8 on the duty-free goods imported from the region.

9 And, thus, NRF appreciates this
10 opportunity to provide the committee with its
11 suggestions for the process and substance of the SAFTA
12 negotiations.

13 First, with respect to negotiating modalities
14 for the market access piece of the FTA, the NRF
15 believes that there should be no separate negotiating
16 group for textiles and apparel outside the scope of
17 the regular negotiations on market access for goods.

18 With the imminent elimination of the quota
19 program, it is now time to treat textiles and apparel
20 like any other good, rather than as a distinct
21 category deserving of special treatment.

22 Second, all duties on qualifying textile

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1 and apparel products should be eliminated immediately
2 upon implementation of the agreement. Presuming that
3 SAFTA replaces AGOA preferences with respect to the
4 five countries in the region, immediate duty
5 elimination will ensure that those products currently
6 getting duty-free access to the U.S. market under AGOA
7 will continue to receive such preferential access.

8 It is also important that rules of origin
9 allow for accumulation of imports from other FTA
10 partner countries to ensure that SAFTA does not rob
11 trade from countries in other parts of the sub-Saharan
12 African region.

13 Third, NRF believes that AGOA rules for
14 footwear should be carried over into SAFTA to ensure
15 that preferences for SAFTA countries that they
16 currently receive under AGOA are not diminished.

17 With an import penetration of 98 percent
18 in the U.S. footwear market, there is no reason to
19 impose more restrictive rules than are currently
20 available under AGOA, which provides duty-free
21 treatment for all categories of footwear from
22 beneficiary countries in the sub-Saharan and Africa.

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1 I would like to spend a little bit of time
2 on rules of origin, as they have a very import on the
3 ability of an FTA to deliver expected benefits from
4 trade liberalization.

5 The NRF and others have argued often that
6 an important goal in the negotiation of reciprocal
7 trade agreements should be the establishment of
8 flexible rules of origin that are commercially viable,
9 and provide trade and investment opportunities.

10 To that end, the U.S. retail industry is
11 of the view that preferential rules of origin for
12 textiles, and apparel in particular, should be
13 determined as with other goods according to the most
14 significant processes performed in an FTA partner
15 country.

16 Unfortunately, U.S. negotiators seem to
17 have a preference for textile and apparel rules of
18 origin that rely on the origin of input to determine
19 the origin of the finished product made from those
20 inputs.

21 The most common example is the so-called
22 yarn forward rule, which in our experience frequently

1 retards, rather than promotes, trade with FTA
2 countries.

3 In addition, such rules create an
4 anomalous situation where the effective amount of
5 value added processing necessary for qualifying
6 apparel is substantially higher than for all other
7 products in the range of 80 to 90 percent.

8 With a wide choice of alternative supply
9 sources, most retailers do not use trade programs with
10 overly restrictive rules of this sort. Such an
11 outcome would undermine the policy goals of the FTA
12 and eliminate business opportunities for other U.S.
13 industries in the retail supply chain, such as cotton,
14 yarn, fabric, and apparel production.

15 The only way to "save" trade under these
16 circumstances is to establish tariff preference levels
17 that are set at current levels of trade, and do not
18 decline with time.

19 But then you have added a whole other
20 layer of complexity to the agreement and that gives
21 retailers pause. Finally, the NRF believes that the
22 time has come to address seriously the question of

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1 whether it is appropriate to apply anti-dumping
2 remedies against free trade partner countries once a
3 free trade agreement is fully implemented.

4 Under an FTA, foreign producers are no
5 longer in a position to unfairly price their exports
6 to the United States. So at least theoretically the
7 need to use anti-dumping laws against free trade
8 partner countries evaporates.

9 However, countervailing duty and safeguard
10 measures against imports from free trade partner
11 countries should continue to be available to domestic
12 petitioners in appropriate circumstances, provided
13 that the procedures for implementing these remedies
14 are transparent and allow for the full participation
15 of all affected parties, including consumers. Thank
16 you very much.

17 CHAIRPERSON SURO-BREDIE: Thank you. The
18 first question will be posed by the Department of
19 State.

20 MS. HYLAND: Good afternoon. I have a
21 multi-part question here. The first is what
22 percentage of your members import apparel from the

1 SACU countries? Do you know that? Is it significant?

2 MS. BAUGHMAN: Well, I don't know the
3 exact percentage, and it varies. It is sometimes very
4 hard to actually calculate because a lot of retailers
5 buy apparel from third-parties, who in-turn are the
6 source of the goods from potential SAFTA countries and
7 SAFTA countries.

8 And they don't necessarily know that is
9 where the products are coming from, and some they do,
10 because they are so labeled, but they don't place the
11 orders directly.

12 It is a small percentage currently, but it
13 is a percentage that we expect will increase with time
14 because of the AGOA benefits are so attractive up to
15 a point.

16 So probably -- well, certainly we know
17 that it is no more than one percent of total apparel
18 imports at the moment.

19 MS. HYLAND: Do you -- these imports are
20 coming from the AGOA countries are what we are talking
21 about here, the SAFTA countries, if they were able to
22 enhance their benefits through an FTA, do you think

1 that would drop production from other regions to
2 Africa? Would that have any sort of effect on
3 domestic production?

4 MS. BAUGHMAN: We think that it would draw
5 sourcing away from Asia, and that is where the
6 replacement would come, and not with U.S. producers.
7 U.S. producers fill a particular niche in supply that
8 is very important.

9 I mean, we will always be using U.S.
10 producers of both parallel and textile fabrics. They
11 make some specialized products that we just can't get
12 anywhere else, and fashion necessitates that we have
13 local suppliers for many products. We just can't --
14 I mean, it takes forever to get something in from
15 Africa.

16 So we don't expect that expanding the
17 benefits to Southern Africa will have a negative
18 impact on the U.S. producers. Not at all.

19 MS. HYLAND: Thank you.

20 CHAIRPERSON SURO-BREDIE: Is there an
21 additional question from the U.S. Trade
22 Representative?

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1 MS. HAMILTON: In your testimony, and in
2 your written statement, you said that a separate
3 textile negotiating group isn't necessary. Can you
4 just elaborate on that a little bit?

5 What is the current system that we have
6 and how would that affect circumvention rules, and
7 rules of origin?

8 MS. BAUGHMAN: Typically over the last 30
9 some odd years, because we have had a multi-fiber
10 arrangement, and have done the agreement on textiles,
11 and clothing and textiles have always been considered
12 separate.

13 And negotiators are -- well, it is a
14 different group of negotiators, and they have meetings
15 separate from all the other negotiations on tariffs.
16 And usually the rules that apply to textile tariff
17 reductions, if any, are considerably different than
18 the rules that apply to tariff reductions affecting
19 other industrial products, we have always thought that
20 this was something that needed to change.

21 That textiles needed to be included as
22 part of whatever rules that apply to steel, or any

1 other import sensitive products, should apply in terms
2 of tariff phase out, should apply as well to textiles.

3 They should not be treated specially any
4 more. Those days are over, especially come 2005. And
5 frankly come 2005, the whole question of circumvention
6 is moot because there won't be any quotas to
7 circumvent anymore.

8 Everything else that is relevant to
9 textiles, and issues like labeling, are relevant to
10 any other product imported into the United States.
11 Again, there is no reason to treat them separately or
12 differently.

13 MS. HAMILTON: Thank you.

14 CHAIRPERSON SURO-BREDIE: Department of
15 State.

16 MS. HYLAND: At the end of your testimony,
17 your written testimony, you mentioned a problem with
18 trademark, and I am wondering what is the extent of
19 the trademark issue in -- I guess it was retail
20 trademarks and the illegal use of retail trademarks in
21 South Africa.

22 Is that a growing problems, or is it a

1 significant problem, or is it just one that you are
2 flagging?

3 MS. BAUGHMAN: At this point, it is one
4 that we are flagging. Apparently some retailers have
5 brought this to the attention of the National Retail
6 Federation. It is not my understanding that it is a
7 huge problem at the moment, but it could become one if
8 we don't take care of it now.

9 MS. HYLAND: Thank you.

10 CHAIRPERSON SURO-BREDIE: Department of
11 Labor.

12 MS. WHITE: I had just a follow-up
13 question on rules of origin. At one point, I thought
14 I heard you say something that the rules should
15 include accumulation for all sub-Saharan countries, or
16 just SACU countries.

17 And then the other question that I had
18 related to the yarn forward, where you said it does or
19 does not result in increased processing in the
20 countries where this is in effect, or it does more?

21 MS. BAUGHMAN: Let me take the second one
22 first. The yarn forward rule is a complicated thing

1 to keep track of for retailers. The paperwork trail
2 has to be very careful, and we have to I think in the
3 case of NAFTA, you have to hold on to things for 3 to
4 5 years, a long period of time.

5 You have to know where the yarn was made, a
6 nd you have to know where the fabric was made, and
7 there is a lot of very expensive penalties if you
8 screw up anywhere along the way.

9 So for dealing with such a rule to be
10 commercially viable, it is a complicated process, and
11 it requires the retailer to develop a whole internal
12 system of controls, and staff to manage that kind of
13 thing.

14 It is never something that anyone wants to
15 do. I mean, sometimes the tariff reduction is not
16 worth the cost of keeping that sort of an internal
17 system to keep track of where the yarn was made and
18 where -- well, where the fabric was made and to make
19 sure that you have supporting paperwork.

20 And that you can present it at any time to
21 customs or anybody else who wants to do an audit, and
22 who asks for one. So given the choice between how

1 much lower priced product imported from China, and
2 something where you have to jump through hoops like
3 you would with yarn forward under NAFTA.

4 Or some of the rules that are even
5 prevalent in the Caribbean Basin Partnership Trade
6 Act. A lot of companies have opted to just go ahead
7 and pay the duties. It is easier and it is cheaper.

8 So that is one problem, and my
9 understanding is that one of the key things that we
10 want to do is certainly have accumulation from within
11 SAFTA, but we want to be very careful that we don't
12 disadvantage the other countries in the AGOA or who
13 are eligible for AGOA. because that is a very
14 important program to retailers, too.

15 So there might be some way that we can
16 work out some related kind of accumulation type
17 initiative with SAFTA that allows for perhaps some
18 special inputs from the countries in sub-Saharan
19 Africa who are not members of SAFTA.

20 It is again a complication issue, and it
21 is something that we don't want to get too carried
22 away with, because then that ultimately becomes too

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1 difficult to use.

2 MS. WHIT: SAFTA?

3 MS. BAUGHMAN: SAFTA would be, yes. Yes,
4 I'm sorry, that was my name for it. It made it
5 easier.

6 CHAIRPERSON SURO-BREDIE: Do you have any
7 idea what percent of retailers are opting to pay for
8 the duties rather than to use the yarn forward rule?

9 MS. BAUGHMAN: No, I don't, but I have
10 heard that a lot or a number of them have mentioned
11 this, particularly with respect to the Caribbean
12 countries, to the CBTA program.

13 CHAIRPERSON SURO-BREDIE: Have you ever
14 polled or --

15 MS. BAUGHMAN: I'm sorry?

16 CHAIRPERSON SURO-BREDIE: Have you ever
17 polled your members?

18 MS. BAUGHMAN: No, not on that issue. No.

19 CHAIRPERSON SURO-BREDIE: That might be
20 useful information.

21 MS. BAUGHMAN: Okay. I will mention that.

22 CHAIRPERSON SURO-BREDIE: Do we have any

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1 other questions? No. Thank you very much.

2 MS. BAUGHMAN: Thank you.

3 CHAIRPERSON SURO-BREDIE: Our next witness
4 is Mitchell Cooper, Counsel for the Rubber and Plastic
5 Footwear Manufacturers Association. Welcome.

6 MR. COOPER: Thank you, Madam Chair. The
7 Rubber and Plastic Footwear Manufacturers Association,
8 as this panel surely knows by now, is the trade
9 association which speaks for the domestic
10 manufacturers of athletic footwear and waterproof
11 footwear.

12 That is, the few manufacturers that are
13 left in this country. The arguments that we advanced
14 before this panel in investigations dealing with
15 possible free trade agreements with Singapore, with
16 Chile, with the free trade area of the Americas
17 countries, with Taiwan, with Central America, with
18 Morocco, with possible duty reductions in the Doha
19 Round, and with the elimination of exceptions to duty-
20 free treatment in the Andean Trade Preference Act, are
21 equally applicable to Southern Africa.

22 The one significant difference from our

1 perspective between this investigation and previous
2 ones is that as a result of the African Growth and
3 Opportunity Act, imports of rubber footwear from
4 Botswana, Lesotho, Swaziland, Namibia, South Africa,
5 the countries involved in this investigation are
6 already duty-free.

7 By the terms of AGOA, however, that duty-
8 free status will end in 2008. Whereas, the proposed
9 free trade agreement would presumably be here to stay.
10 It is true that there is not yet a meaningful
11 penetration of our market by imports of rubber
12 footwear from Southern Africa.

13 It is also true, however, that AGOA's
14 termination date of 2008 serves as a deterrent to
15 investment in Southern African companies which make or
16 could make rubber footwear.

17 The free trade agreement would remove that
18 deterrent. Given the fact that low cost foreign
19 competition has already reached the point where
20 imports now take more than 95 percent of our market
21 for fabric and rubber-soled footwear, more than 60
22 percent of our market for protective footwear, this

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1 domestic industry views with trepidation any likely
2 removal of a deterrent to investment in Southern
3 African manufacturers.

4 The companies which remain in this
5 industry represent the survival of the fittest. They
6 have every intention of continuing to produce in the
7 United States, provided that there is no additional
8 inducement for them to shift their production abroad.

9 We were also concerned that the proposed
10 agreement with Southern Africa will become a precedent
11 for still more bilateral free trade agreements. There
12 have been so many of these that the only saving grace
13 is that there is a finite number of countries.

14 What happened in the Caribbean justifies
15 our concern for what could well happen in Southern
16 Africa.

17 Duty free treatment in the CBI, where there had
18 previously been no significant rubber footwear
19 production, resulted in less than 7 years in an
20 increase in annual shipments from that area from
21 200,000 pairs to in excess of 5 million pairs.

22 Finally, any additional bilateral free

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1 trade agreement negotiated in the course of the Doha
2 Round discussions is bound to erode our government's
3 ability to satisfy these industry's legitimate needs
4 in that multilateral negotiation.

5 The administration exercised wisdom and
6 restraint in excluding the core products of the rubber
7 footwear industry from duty-free treatment in the
8 Andean Trade Preference Act on the grounds of import
9 sensitivity.

10 And to the best of my knowledge the rubber
11 footwear industry was the only one so exempted. Such
12 wisdom and restraint that was called for in this and
13 other bilateral investigations with which the TPSC has
14 been concerned.

15 And as this committee must know in the
16 Chile investigation, the administration chose to stand
17 firm on the view that while there would be no
18 exceptions to that negotiation, the phase out period
19 for the core items of the rubber footwear industry
20 would be much slower than that again granted for any
21 other industrial product.

22 The harmonized tariff system categories

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1 excluded from the Andean duty free treatment, and
2 these are the categories for which we seek exclusion
3 in this proposed agreement as set forth in Appendix 2
4 to the statement, and the impact of rubber footwear
5 imports on this market, and on the industry's
6 employment as set forth in Appendices 3, 4, and 5, and
7 I would welcome any questions that the Committee may
8 have.

9 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
10 Cooper. The first question is posed by the Department
11 of Treasury.

12 MS. SAN MIGUEL: Good afternoon. Did the
13 Rubber and Plastic Footwear Manufacturers Association
14 support granting duty-free access to rubber footwear
15 under AGOA?

16 MR. COOPER: Did it support it?

17 MS. SAN MIGUEL: Yes.

18 MR. COOPER: No, it did not. Oh, no,
19 certainly not.

20 MS. SAN MIGUEL: All right. Thank you.

21 MR. COOPER: No, we are very consistent in
22 our views.

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1 CHAIRPERSON SURO-BREDIE: That's good.
2 The ITC.

3 MS. BONARRIVA: Good afternoon. Could you
4 explain how would the impact of duty free access for
5 rubber footwear under a free trade agreement with a
6 SACU country differ from the benefits under AGOA?

7 MR. COOPER: Only because they would be
8 here to stay. The AGOA duty is with a time limitation
9 and is a significant deterrent. Companies are
10 constantly looking, or that is, the remaining
11 companies in this industry, all of whom incidentally
12 are importers as well as domestic producers.

13 They have to be in order to survive. But
14 the balance of their interests as of today at
15 approximately three o'clock is to produce in this
16 country.

17 They wake up every morning wondering
18 whether they should be having that production, but
19 certainly if they were going to consider investing in
20 a South African rubber footwear company, for example,
21 they would be hesitant to do so unless this was a
22 permanent agreement.

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1 CHAIRPERSON SURO-BREDIE: The State
2 Department.

3 MS. HYLAND: You largely answered my
4 question. Do you currently import at all from Africa
5 or the AGOA countries?

6 MR. COOPER: To the best of my knowledge,
7 they do not now import from Africa. Most of the
8 imports, of course, come from the Far East at this
9 point.

10 CHAIRPERSON SURO-BREDIE: Are there any
11 more questions? If not, I thank you very much, Mr.
12 Cooper for coming. Our next testimony will be by
13 Bernie Brill of SMART. The floor is yours.

14 MR. BRILL: Good afternoon. On behalf of
15 the Secondary Materials and Recycled Textiles
16 Association, I want to thank the Trade Policy Staff
17 Committee for the invitation to testify today
18 concerning the free trade agreement negotiations
19 pending between the United States and the Southern
20 African Customs Union.

21 Joining me today to help answer questions
22 is Eric Warshaw, President of Erics Corp. and Scranton

1 Textile Recycling, a textile recycling firm
2 headquartered in Pennsylvania.

3 Mr. Warshaw has extensive knowledge and 27
4 years of experience exporting used clothing to Africa.
5 The Secondary Materials and Recycled Textiles
6 Association is a 70 year old trade association
7 representing companies who recycle clothing for export
8 markets around the world.

9 Thousands of people are employed in the
10 United States collecting, processing, and inspecting,
11 and packaging this commodity. This industry not only
12 creates and maintains thousands of jobs nationwide,
13 but also diverts billions of pounds of textile
14 materials each year from the waste stream.

15 Because of the work carried out by our
16 industry, every year millions of dollars are directed
17 to the various charitable organizations, such as
18 Goodwill International Industries and the Salvation
19 Army, who collects these materials.

20 What is not sold in their respective
21 thrift stores is sold to textile recycling facilities,
22 members of our industry. It is also important to note

1 that the United States itself is the world's largest
2 market for recycled clothing.

3 Recycled clothing prepared for export to
4 Africa is carefully selected to fulfill the need of
5 each particular market where it is openly traded. It
6 is a high demand product in countries with populations
7 of modest means.

8 Many citizens of African countries cannot
9 afford to pay one-tenth to one-quarter of their annual
10 income for a new shirt or a new pair of trousers.
11 Trade in the used clothing market, where it is
12 permitted to exist, allows citizens in the importing
13 countries to dress themselves adequately, while here
14 in the United States it creates thousands of jobs and
15 keeps our landfills from being clogged with perfectly
16 good reusable clothing.

17 Comparative advantage dictates that new
18 clothing produced in Botswana, Lesotho, Namibia, and
19 South Africa, and Swaziland, should be marketed freely
20 in developed countries, including the United States,
21 to gain maximum revenues.

22 Used clothing generated from the clothing

1 produced in these regions and imported to the United
2 States should be exported back to clothe their poor
3 populations.

4 Nonetheless, the SACU countries have a
5 long tradition of putting up various kinds of trade
6 barriers to the import of recycled clothing. South
7 Africa has regulations in place which form an
8 effective ban.

9 Clothing is listed as a restricted
10 commodity which is prohibited, except in the rare
11 instance when one is able to secure an import permit
12 from the Department of Trade and Industry.

13 However, in the rare case the new import
14 permit is granted, the commodity is then subject to an
15 excessively high duty rate. According to figures
16 provided by the Department of Commerce, the duty rate
17 is 60 percent of the total import, or 25 South African
18 rands per kilo, whichever is higher.

19 SMART estimates that these duties to be
20 approximately 100 percent of FOB U.S. port value of
21 goods. Other countries in Southern Africa, such as
22 Lesotho, effectively ban the import through the

1 imposition of prohibitively high tariffs.

2 Arguments for restricting trade in used
3 clothing range from accusations that the import of
4 used clothing is tantamount to dumping our waste
5 products, or spreading disease to simply unapologetic
6 excuses of protecting the domestic textile industry.

7 Officials in these countries refuse to
8 recognize that their poor constituents cannot afford
9 to buy their locally produced new clothing.
10 Traditionally, rather than recognizing that the best
11 market for their manufactured clothing is the United
12 States, the policy has been to try to force the local
13 populations to buy the local product and ban our more
14 affordable used products.

15 Despite SACU governments' best efforts to
16 ban the trade, there is a strong demand for used
17 clothing in Southern Africa. A stroll through
18 downtown Johannesburg, the townships. or in various
19 markets in Botswana, will show that used clothing is
20 popular, and is being smuggled through nearby
21 countries.

22 Additionally, SMART member companies

1 periodically receive inquiries from South Africans
2 wishing to import used clothing, but are apparently
3 unaware of their own government's restrictive
4 policies.

5 We propose that removing trade
6 restrictions on recycled clothing in this region, the
7 various governments would be able to significantly
8 augment their customs revenues.

9 SMART estimates that at least for now
10 recycled clothing imports into this region could
11 easily tolerate duties, including any sales or value
12 added taxes of 30 to 40 percent.

13 Furthermore, independent studies of other
14 African countries suggest that the open distribution
15 and sale of recycled clothing in Southern Africa would
16 create jobs and economic growth through the
17 development of a new market sector.

18 Market access is a key issue for the
19 recycled clothing industry in the United States. An
20 environment of free trade, with the benefits from the
21 African Growth and Opportunity Act, States that
22 Southern Africa should be able to open up their

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1 borders to trade and recycled clothing resulting in
2 benefits to the States themselves and their citizens.

3 Mr. Warshaw and I will be happy to answer
4 any questions that you may have at this time. Thank
5 you.

6 CHAIRPERSON SURO-BREDIE: Thank you very
7 much, Mr. Brill. The first question is from the
8 Department of Labor.

9 MS. WHITE: Maybe I wasn't quite sure I
10 heard you right about your industry creates thousands
11 of jobs in this country, and it could create jobs in
12 Africa. What kinds of jobs would be involved or are
13 involved here and would be involved there?

14 MR. WARSHAW: Well, for example, there are
15 processing plants in the United States where the goods
16 are sorted and packed, and inspected, and graded, and
17 baled, and those are the jobs that we are talking
18 about.

19 And not to mention jobs for the general
20 export sector, and there is handling, and there is
21 shipping.

22 MS. WHITE: And then there would be

1 similar kinds of jobs in Africa?

2 MR. WARSHAW: Oh, absolutely. There is is
3 a whole distribution process in countries where this
4 is ongoing in Africa, and a number of countries, and
5 Tunisia and Uganda come to mind in particular, where
6 there are enormous numbers of jobs that have been
7 created.

8 MS. WHITE: And so opening up -- you said
9 that we wouldn't need to necessarily go to duty free,
10 but that they could still handle -- you could export
11 a lot even with a reduction, or a high tariff, but --

12 MR. WARSHAW: Right. And I say including
13 whatever additional taxes at entry that might come up,
14 such as value added taxes or a general sales tax,
15 whatever scheme the country has, we could tolerate 30
16 or 40 percent taxes on those goods.

17 And it would stimulate the import of a
18 value added product to those countries.

19 MS. WHITE: Okay. Thank you.

20 CHAIRPERSON SURO-BREDIE: The next
21 question is by the Department of Commerce.

22 MS. ROBINSON-MORGAN: Do you have any data

1 that shows that imported recycled clothing does not
2 compete with domestic textile manufacturing in SACU
3 countries?

4 MR. WARSHAW: Does not? We couldn't
5 possibly give any data, because it has been banned.
6 You know, the clothing that you tend to see is
7 clothing that has been smuggled through, and you tend
8 to see that either in small flea markets, and mostly
9 in flea markets throughout Johannesburg.

10 And you can find them out in the streets
11 in downtown Johannesburg. You can see it in Lesotho.
12 But we can't comply with that, because technically
13 there is no data to be compiled.

14 MR. BRILL: I would like to add those that
15 there was about 1995 a Swisse study done that talked
16 about other African countries that do import used
17 clothing, and saying that it does not compete with
18 domestic apparel business.

19 It really has no effect and it is apples
20 and oranges, and I have a copy of that in the summary
21 of the report if you would like to see it.

22 MR. WARSHAW: I would say the answer to

1 your question is more of a common sense answer. Most
2 people, if they could afford it, would rather buy new
3 clothing, and I think that is just a normal fact of
4 life.

5 The point is that they can't, and I think
6 that anybody who has done any economic studies in
7 international trade would realize that the market for
8 the new goods that would be produced in Southern
9 Africa would be in developed countries, because they
10 can get the most revenue from those goods.

11 Whereas, on the other hand, when the
12 increased quantities of clothing are brought into this
13 country, and are eventually over a two year span
14 disposed of, would somehow environmentally like to
15 keep them out of our waste streams, and process them
16 so that they could be consumed in some other form, and
17 this is a way that we are doing it.

18 CHAIRPERSON SURO-BREDIE: Could you submit
19 a copy of the Swisse study to the panel?

20 MR. BRILL: Yes, sure.

21 CHAIRPERSON SURO-BREDIE: If you could
22 send it electronically if you could to Gloria Blue, at

1 gblue@ustr.gov, and then she can distribute it to the
2 panel.

3 MR. BRILL: Sure, I would be happy to.

4 CHAIRPERSON SURO-BREDIE: The next
5 question is by the International Trade Commission.

6 MS. BONARRIVA: I was wondering if you had
7 made any estimates of lost sales due to the ban on
8 recycled clothing in the SACU countries?

9 MR. WARSHAW: We had not, but we could
10 poll our members and get you a figure if you wanted
11 one. That would be fairly easy to do. Just by taking
12 a look at nearby countries with similar-sized
13 populations, and similar economies, and coming up with
14 an estimate, yes, we could do that.

15 CHAIRPERSON SURO-BREDIE: The last
16 question by the Environmental Protection Agency.

17 MR. KARHNAK: Good afternoon. One of the
18 concerns that we sometimes hear is that there are
19 health precautions or health concerns about having
20 used clothing brought into a country, and can you tell
21 us about what some of the steps are taken to make sure
22 that the clothes are sanitized and free of health

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1 concerns?

2 MR. WARSHAW: For many countries where
3 that has been a concern, we generally provide a
4 verification of fumigation of the clothing.

5 MR. KARHNAK: Are they also washed, or are
6 they just fumigated? What are the steps?

7 MR. WARSHAW: Very often they are washed,
8 and not all are washed, but at the very minimum they
9 are fumigated.

10 MR. BRILL: To process the clothing, the
11 clothing is inspected during the process, because each
12 piece has to be inspected. If it is soiled, or
13 damaged, it automatically gets removed from the line.

14 MR. KARHNAK: Thank you.

15 CHAIRPERSON SURO-BREDIE: An additional
16 question by the USTR.

17 MS. HAMILTON: Mr. Brill, the last time we
18 met, we talked about some of the myths that are
19 associated with used clothing, and I thought you said
20 that your organization was going to work to dispel
21 some of those myths in Africa. Have you started doing
22 that, and can you tell us the outcome of some of your

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1 outreach efforts?

2 MR. BRILL: Well, recently in Cameroon,
3 there was a move to ban clothing there, and we worked
4 through the Department of Commerce and the good folks
5 there, and convincing them that clothing is clean, and
6 it is sanitary.

7 We have got letters in our files, two
8 letters in our files from the CDC stating that you
9 cannot get AIDS from used clothing. So in the
10 Cameroon market, for example, they ended up just
11 banning certain items, and everything else was allowed
12 in.

13 It is kind of hard to disprove some of
14 these things when you talk about, for example, that
15 used clothing competes with new clothing. I mean, in
16 your minds, and as Eric said, that most people would
17 prefer to buy new clothing, but they often can't
18 afford it.

19 So at least they have a quality item that
20 they can afford.

21 CHAIRPERSON SURO-BREDIE: Thank you very
22 much. Our next witness is Mr. Will Stephens, Vice

1 President of International Government Affairs,
2 Corporate Staff, on behalf of the U.S.-South Africa
3 Business Council.

4 MR. STEPHENS: Good afternoon.

5 CHAIRPERSON SURO-BREDIE: Good afternoon.
6 The floor is yours.

7 MR. STEPHENS: With me is Emily Bennett-
8 Solomon, managing director, U.S.-South Africa Business
9 Council. Again, I am Will Stephens, co-chairman of
10 the U.S.-South Africa Business Council's Coalition on
11 U.S.-SACU free trade agreement negotiations, and the
12 Vice President of International Government Affairs for
13 Johnson and Johnson.

14 I want to thank you for the opportunity to
15 testify today on the free trade negotiations that are
16 about to begin between the U.S. and the South African
17 Customs Union.

18 The U.S. and South Africa Business Council
19 was established in 1993 as an advocacy organization
20 for U.S. companies that engage in trade and investment
21 with South Africa.

22 We have consequently been deeply involved

1 in the evolution of commercial relations since the
2 lifting of U.S. sanctions in South Africa since 1993,
3 including coordinating private sector input to the
4 U.S.-South Africa Binational Commission, and its
5 successor, the U.S.-South Africa Cooperation Forum.

6 We applaud the USTR decision to negotiate
7 a free trade agreement with the Southern African
8 Customs Union, including Namibia, Botswana, Lesotho,
9 Swaziland, and South Africa.

10 The U.S.-South Africa Business Council
11 strongly endorses these negotiations. A free trade
12 agreement is the logical next step in developing
13 deepening or bilateral commercial relations.

14 It constitutes a strong sequel to the
15 African Growth and Opportunity Act, of which the
16 Southern African region has been a major beneficiary,
17 and the U.S.-South Africa Trade and Investment
18 Framework Agreement, TIFA, in 1999.

19 At the time of the TIFA signing the U.S.-
20 South Africa Business Council advocated free trade
21 negotiations as long as the Bilateral Investment
22 Treaty, which U.S. investors see as critically

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1 important.

2 The U.S.-South African Business Council is
3 sponsored by the National Foreign Trade Council, and
4 for almost 9 years the National Foreign Trade Council
5 has worked to promote an open rules based world
6 trading system.

7 Our mission is to assure that our member
8 companies have the opportunity to pursue active
9 commercial engagement that creates economic
10 opportunity both at home and in foreign markets that
11 they enter.

12 We believe that these negotiations are
13 important for four reasons. First, to restore
14 competitive advantage lost by the South Africa EU FTA,
15 and importantly the U.S.-SACU FTA will help level the
16 playing field for U.S. countries in South African
17 markets, vis a vis European competitors which have
18 been benefiting from the South Africa-European Union
19 free trade agreement since its inception in the year
20 2000.

21 U.S. suppliers took a heavy blow as a
22 result of South Africa-EU FTA, as many South African

1 government procurements subsequently went to European
2 suppliers. Second, the Doha agenda of WTO
3 negotiations has demonstrated the importance of
4 constructive engagement with developing countries in
5 crafting consensus over trade liberalization measures.

6 The U.S.-SACU FDA negotiations will expand
7 U.S. ties with an important developing country that
8 supports trade liberalization and economic reform at
9 home as key ingredients of development.

10 This, in-turn, will demonstrate to other
11 developing countries the strategic importance and
12 benefits of moving forward with the new WTO round of
13 trade talks.

14 The South African Government is a
15 progressive developing country voice in support of the
16 successful conclusion of the Doha agenda of the WTO
17 multi-national trade relations.

18 South Africa has been and we hope will
19 remain an important developing country role model of
20 the benefits of opening up its economy in rules based
21 in a transparent manner.

22 The proposed free trade agreement would

1 support South Africa's commitment to transparency,
2 openness, and the rule of law, and would include
3 increased protection for intellectual property.

4 We also support specific provisions to
5 encourage the development of e-commerce. Since
6 assuming office in 1994, the Government of South
7 Africa has pursued sound macroeconomic and monetary
8 policies.

9 Above all, it has opened its economy,
10 previously one of the most protected in the world, to
11 foreign competition. It has sought foreign direct
12 investment which it correctly sees as necessary to
13 stimulate economic growth and job creation.

14 These policies have not been without their
15 costs or their controversy, but the South African
16 Government has persisted in these policies. A
17 successful negotiation of an FTA with the U.S. would
18 be an important practical step by among other things
19 locking in the AGOA benefits after it expires in 2008,
20 and highly significant in demonstrating the ability of
21 the U.S. and these regional partners to take a
22 dramatic step together.

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1 It is important that this is a regional
2 multi-lateral negotiation. The Southern African
3 region is bound together by a number of economic and
4 political agreements. Regional economic integration
5 has been gradual since South Africa's economy dwarfs
6 those of its neighbors.

7 South Africa's population is 43 million,
8 and Swaziland's population, for example, is 1.1
9 million. These economies compete in many product
10 areas and are not naturally complimentary.

11 A free trade agreement with the U.S. holds
12 out the prospects of stimulating greater regional
13 integration and thereby enhanced efficiencies in these
14 economies.

15 South Africa's economy is the largest in
16 the African continent, and the political and economic
17 success of South Africa and its democratic government
18 are widely regarded as key to the success of the
19 continent.

20 Many U.S. companies that have located in
21 South Africa have done so with a view of expanding
22 their operations into the continent, and they are

1 currently doing so. It is manifestly in the foreign
2 policy interests of the United States to promote a
3 vibrant and growing economy in Southern Africa.

4 There is bipartisan consensus in the U.S.
5 that this is best achieved through trade and
6 investment, and through private sector economic
7 activity. There are, however, a limited number of
8 instruments available in the U.S. government to
9 stimulate developing economies.

10 Free trade agreements are one powerful
11 such instrument, signaling to investors and exporters
12 a sound framework has been established within which
13 they can expand private economic activity.

14 To support the negotiations the U.S.-South
15 Africa Business Council has established the U.S.-SACU
16 FTA Coalition, which will serve as a vehicle to
17 provide business input to USTR negotiators as the
18 process unfolds.

19 This coalition, which I chair with Mike
20 Evans, Vice President of Maurice Pincoffs Company,
21 consists of companies from all the major sectors of
22 the United States economy that trade with and invest

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1 in SACU countries, as well as State Trade Development
2 Offices.

3 We will be providing written and oral
4 comments on the U.S. industry needs and concerns for
5 this agreement on an ongoing basis. We will address
6 any questions.

7 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
8 Stephens. The first question will be posed by the
9 Department of Treasury.

10 MS. SAN MIGUEL: Good afternoon. I
11 actually have a two-part question. The first is I am
12 wondering if you could just give me a sense of what
13 type of losses. You mentioned restoring competitive
14 advantage, and so I am wondering what type of losses
15 U.S. companies have faced as a result of the EU-South
16 African agreement.

17 And then the second part of my question is
18 just that in light of that agreement, what approach or
19 what modifications to our approach would you think
20 would be most effective if we proceed with these
21 negotiations?

22 MS. BENNETT-SOLOMON: The losses of the

1 U.S. businesses. precipitated by the U.S.-EU free
2 trade agreement, actually came even before that
3 agreement came into effect in January of 2000.

4 It was almost a psychological impact, in
5 that the South African Government procurements and
6 some major private sector procurements, but largely
7 South African Government procurements, all started
8 going European.

9 And U.S. companies right and left, major
10 companies, with very high name recognition for their
11 products and their companies, were no longer winning
12 contracts.

13 And at the time Minister Irwin made a very
14 public announcement and said that this is a strategic
15 turn toward Europe and it is intentional. Essentially
16 signaling to the South African business community that
17 Europe was going to be it, and the United States
18 definitely was sort of downgraded in terms of its
19 business as a supplier.

20 MR. STEPHENS: I think that we would
21 recommend that we solicit input from the SACU
22 countries in terms of what motivated them to do

1 business with the Europeans, and to integrate them
2 into the discussion relative to the United States.

3 MS. BENNETT-SOLOMON: Now, there are some
4 companies specifically who are going to be impacted
5 with respect to the tariffs when South Africa's tariff
6 reductions start to take effect.

7 But we also have companies that are
8 benefitting from the tariff reductions. But I think
9 that they have probably already stated their case to
10 you. Oh, the second part of the question.

11 And at least as I understand it, and you
12 can correct me if I am wrong, but I would not
13 recommend changing your approach. I mean, the
14 approach, vis a vis how Europe approached it, or vis
15 a vis how we are approaching other free trade
16 agreements?

17 MS. SAN MIGUEL: Both.

18 MS. BENNETT-SOLOMON: I think one of the
19 most important things that USTR can do as this process
20 unfolds is what USTR is planning to do, and that is
21 the technical assistance proposal as I understand it
22 I think will be invaluable to this process and very,

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1 very helpful.

2 And that is just based on my own
3 experience in negotiating with the South Africans.
4 And that there were at times -- I mean, this was a
5 country that had just been brought back on the world's
6 stage, and I don't think even in touch with the WTO
7 obligations at the time.

8 So there was some catch up that had to
9 take place, but there was also some semantics. I
10 mean, we ran into semantic issues. But I think that
11 I would definitely -- and not to say a slow approach,
12 but I would say an extremely methodical approach, and
13 one that -- and allowing the fact of countries to
14 advise you on how it should be modified if they feel
15 that is necessary.

16 CHAIRPERSON SURO-BREDIE: Yes, Department
17 of Labor.

18 MS. WHITE: I have sort of a follow-up
19 question to the ones that we were asked. What kinds
20 of companies, and industries, and products, are
21 involved in your organization?

22 What kinds of trades do you have that are

1 in jeopardy or would you like to promote; and also in
2 terms of -- and I noticed that you mentioned
3 government procurement, and that you had lost, or that
4 this was a significant part of your concerns, was the
5 procurement by the South African Government.

6 I don't know that much about our trade
7 with South Africa or an of those countries, and is the
8 government the major source, or a major source of
9 sales of most U.S. products?

10 And in that case isn't a government
11 procurement element of the agreement something that
12 might be significantly more important to you than just
13 lowering tariffs?

14 MS. BENNETT-SOLOMON: The U.S.-South
15 Africa Business Council is a membership organization
16 of U.S. companies that invest in trade with South
17 Africa, as well as companies that are exploring
18 investment and trade relations with South Africa.

19 We represent the bulk of U.S. investment
20 in South Africa currently. A number of our members do
21 do business in the region, and all of our managing
22 directors that are based in South Africa have a

1 mandate to expand their business operations into the
2 rest of Africa, and I mean sub-Saharan entirely.

3 MS. WHITE: Well, like the drug companies
4 and pharmaseuticals?

5 MS. BENNETT-SOLOMON: Yes.

6 MS. WHITE: Are there other types of
7 companies?

8 MS. BENNETT-SOLOMON: Yes. Essentially we
9 have companies that represent every sector, and I
10 think with the exception of agriculture, are members
11 of the business council.

12 And as I was using that as an example
13 because often times I think people think, well, how
14 does a free trade agreement impact your business
15 situation.

16 And I think that people immediately jump to the tariff
17 reduction issue, and that's why I want to say that
18 there was a profound impact on government procurement.

19 Now, 10 years ago before the South African
20 Government started privatizing, you have to understand
21 that the South African Government represented 67
22 percent of that economy.

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1 The South African Government procurement
2 is a very big -- and obviously not the only aspect of
3 our business interests in the country, but it is a
4 large part of it.

5 And you do have a number of U.S. companies
6 whose very presence in that market depends upon
7 government procurement. Companies have different
8 strategies that they follow and there are a number of
9 them who follow the strategy of let's get into the
10 country, and get the government procurement contracts,
11 and from there expand into the local economy.

12 Not all of them do that, but some of them
13 do, and I would say the information technology
14 companies do that.

15 MR. STEPHENS: And certainly from a
16 pharmaceutical standpoint, I would be remiss if I
17 didn't mention intellectual property protection is an
18 issue that we would see as fundamental as part of the
19 discussions; and data protection linkage to
20 registration, et cetera.

21 And certainly there are others that would
22 come to mind as part of the discussions as they do in

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1 other parts of the world.

2 CHAIRPERSON SURO-BREDIE: We have
3 additional questions from the USTR.

4 MR. MOORE: Thank you very much for your
5 testimony. You mentioned the importance of this FTA
6 and the possibility to promote the further integration
7 of these countries, and certainly that is something
8 that we are looking at as an aspect of this.

9 I just wonder if you have some specific
10 ideas. You mentioned the lack of natural
11 complimentarily here with some of these countries.
12 Are there specific things that we can be looking at as
13 part of this trade agreement to promote some of the
14 regional integration.

15 And are there things that we can be doing
16 specifically in that regard that are also not going to
17 create additional burdens in themselves?

18 MR. STEPHENS: I think the Apartheid era
19 is the primary reason that there is a lack of
20 integration in the region, and I am not sure that we
21 can or would want to intentionally graft regional
22 integration via the free trade agreement.

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1 The risks in attempting to do so would be
2 to create distortion in an unexpected place. From a
3 business perspective, the best way to promote regional
4 integration is to bring down all the barriers and to
5 harmonize the cross-border business environment beyond
6 the common occurrence.

7 MS. BENNETT-SOLOMON: Chris, it is an
8 interesting question. We can poll our managing
9 directors in South Africa about that as well, and see
10 whether they have any specific thoughts, which will be
11 industry specific.

12 MR. MOORE: I just wonder if there may be
13 areas -- you talked about the harmonization of some of
14 these policies. There may be areas where these
15 countries are pursuing some of those things already,
16 and perhaps this may provide some impetus for those
17 plans.

18 Just to hit on a second point, you
19 mentioned the possible benefits for some of our WTO
20 work and bring some of these countries into our work
21 and global liberalization.

22 And I just wonder if you had some specific

1 views on how we might improve our efforts to work with
2 some of these countries in the WTO to bring additional
3 African countries on board in our WTO work, and
4 commitments for reform, and how this might be of
5 benefit to them.

6 MR. STEPHENS: I think the key is to be
7 able to show countries the why and how on how greater
8 reform can be in their best interests. In order to do
9 this, I think we need to truly understand the
10 situation there.

11 Due diligence, communication, and asking
12 for input, and sensitivity to their issues is
13 certainly key to making that happen. And the lack of
14 doing that has caused negotiations in the past to run
15 afoul. So that is just a common approach to kind of
16 getting input from the various countries.

17 CHAIRPERSON SURO-BREDIE: Additional
18 questions? If not, thank you very much. Our next
19 witness is Mr. Jacques Walker, President and CEO of
20 the Southall Walker International on behalf of
21 Constituency for Africa.

22 MR. WALKER: Good afternoon. On behalf of

1 the Constituency for Africa, its Chairman of the
2 Board, the Honorable Ronald Dellums, former Member of
3 the U.S. House of Representatives, and its Vice
4 Chairman, the Honorable Jack Kemp, founder of Empower
5 America, and former Secretary of Housing and Urban
6 Development; and CFA's founder, and President, and
7 CEO, Mr. Melvin Foote, I am pleased to submit this
8 statement in support of the proposed free trade
9 agreement negotiations between the United States of
10 America and the Southern African Customs Union.

11 Again, my name is Jacques Walker, and I am
12 here in my capacity representing the Constituency for
13 Africa as Director of their Africa Trade and
14 Investment Policy Program.

15 As a U.S. non-governmental organization,
16 the Constituency for Africa, or CFA, fully supports
17 the Office of the U.S. Trade Representative in its
18 efforts to implement in substance and in spirit the
19 policies and procedures as identified in the African
20 Growth and Opportunity Act, and in these proposed free
21 trade agreement negotiations with the Southern African
22 Customs Union.

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1 On behalf of the CFA, I would also like to
2 acknowledge the tireless and selfless efforts of the
3 outgoing U.S. Trade Representative for Africa, Ms.
4 Rosa Whittacker.

5 In our opinion, without the efforts of Ms.
6 Whittacker and the bipartisan leadership provided by
7 U.S. Representatives Phil Crane, Will Jefferson, Bill
8 McDermott, and Charlie Rangel, Senator Phil Gramm, and
9 others, including Charles Williams, Mike Williams,
10 former Chief of Staff for Congressman McDermott, there
11 would be no AGOA.

12 We applaud their efforts and hope that the
13 record continues to accurately reflect the individuals
14 and organizations that work for the passage of AGOA.
15 With these comments, CFA intends to clearly
16 acknowledge our support for USTR, and for the proposed
17 negotiations with the Southern African Customs Union,
18 provide input as to the issues we feel must be a
19 material component of these negotiations, and offer
20 recommendations to accomplish such.

21 Since 1997, CFA, a Washington, D.C. based
22 education and advocacy organization

1 , has been in the forefront among U.S.
2 NGOs to build political support for the passage of
3 AGOA.

4 AS part of its advocacy campaign, CFA
5 organized more than 15 townhall meetings in cities and
6 towns across the country, including in Memphis,
7 Tennessee, Denver, Little Rock, and Los Angeles, to
8 publicize and build support for the AGOA legislation.

9 By taking the discussion about AGOA
10 outside of Washington, D.C., CFA helped to provide the
11 necessary information to a broad domestic constituency
12 and encouraged African supporters across the United
13 States to effectively pressure their elected
14 representatives, both Democrats and Republicans, to
15 support AGOA.

16 The CFA townhall meetings featured African
17 diplomats, Members of the U.S. Congress, private
18 sector leaders, and officials of U.S. Government Trade
19 Agencies, including the USTR, Commerce Department,
20 OPEC, Exim Bank, and TDA.

21 The CFA was especially instrumental in
22 mobilizing the African diplomatic corps to play a

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1 leadership role in the passage of AGOA by ensuring
2 that the African Ambassadors were featured at all the
3 key meetings and events to buttress support for the
4 legislation.

5 Following the passage of AGOA, the CFA
6 continues to play an active role in promoting trade
7 with Africa. In early 2002, the CFA, with funding
8 support from USAID, launched a new initiative to link
9 U.S. small and medium skill enterprises with SMEs and
10 opportunities throughout the sub-Saharan Africa.

11 A key element of this initiative is to
12 train and help build the capacity of the African
13 Embassies generally and the African commercial
14 counselors specifically, to assist in the development
15 of an infrastructure to provide ongoing support to
16 U.S. and African SMEs and women-owned business
17 enterprises

18 CFA's President, Mr. Melvin Foote, is
19 always working. Mr. Foote said AGOA, and I quote,
20 AGOA has already been instrumental in establishing a
21 new relationship, a new U.S. relationship with Africa.
22 While it is still very early, it is increasingly clear

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1 that the U.S. Government and the American business
2 community are now looking at Africa more as a
3 political and economic partner than as a place of
4 despair and hopelessness.

5 A real key to the success of AGOA will be
6 to ensure that African-Americans and the small
7 business community are fully included and integrated
8 into this new partnership.

9 As the United States prepares for free
10 trade agreement negotiations with the five countries
11 of SACU, Botswana, Lesotho, Namibia, South Africa, and
12 Swaziland, the CFA urges the full consideration of the
13 following.

14 One, small business participation. In the
15 U.S., small business is indeed the engine for growth.
16 Approximately 97 percent of U.S. companies that export
17 are small businesses.

18 In the U.S. between 1987 and 1997, the
19 number of U.S. small businesses that exported tripled
20 from 65,900 to 202,185. Small business growth has
21 created nearly all of the over 20 million new jobs in
22 the United States since 1992.

1 By supporting small business development
2 domestically, jobs have been created and the quality
3 of life has been improved for millions of American
4 families.

5 The model in the United States, as
6 implemented by the U.S. Small Business Administration,
7 by the U.S. Department of Commerce, by the Minority
8 Business Development Agency, has been proven to work.

9 While there are still areas for
10 improvement, there does exist a viable model that can
11 be modified and utilized in sub-Saharan Africa. To
12 that end, any negotiations between the United States
13 and SACU must address a pragmatic strategy to better
14 include U.S. and African micro, small, medium-scale,
15 and women- owned business enterprises.

16 These entrepreneurs and companies require
17 a variety of services, including trade capacity
18 development, access to market information, and access
19 to debt and equity financing, and direct business to
20 business linkages.

21 There are a number of private sector
22 organizations and NGOs, including CFA, that have a

1 demonstrated capacity to assist U.S. and African SMEs
2 in this process.

3 The governments of the United States and
4 the countries of SACU must critically assess these
5 efforts and allocate sufficient funding resources to
6 ensure that these types of programs remain viable.

7 Point 2, trade capacity building. As
8 mentioned above, the CFA believes it to be of critical
9 importance that sufficient resources be earmarked for
10 trade capacity development as it pertains to U.S. and
11 African SMEs and women-owned business enterprises.

12 To be effective and approach leverage as
13 a partnership between the public and private sectors
14 must be developed and implemented. The U.S. is in a
15 unique position given the experience and expertise of
16 its NGOs, Small Business Administration, Commerce
17 Department, and Minority Development Business Agency,
18 to assist the countries of SACU, develop an
19 infrastructure to support the development of African
20 SMEs and women-owned business enterprises.

21 These U.S. government organizations and
22 NGOs must be given a clear mandate and the appropriate

1 resources to act in the capacity described. In
2 closing, the CFA is a U.S. NGO active in the
3 implementation of AGOA, and in providing support
4 services to U.S. and African SMEs and women-owned
5 business enterprises, supports the USTR in its
6 proposed free trade agreement negotiations with SACU.

7 These free trade agreements as called for
8 in AGOA represent the next step in the full
9 implementation of AGOA, and require the support and
10 cooperation of the U.S. private sector and civil
11 society.

12 While AGOA is not perfect legislation, it
13 does represent a meaningful development in the history
14 of U.S.-Africa relations. AGOA for the first time
15 established a formal U.S. trade policy with the
16 nations of Africa, and created vehicles for policy
17 dialogue and for free trade agreements, such as this
18 proposed agreement contemplated between the U.S. and
19 SACU.

20 As we enter this new and exciting chapter
21 in U.S. relations with Africa, we must continue to
22 strive for a relationship that is rooted in

1 partnership and not in exploitation.

2 This must be a balanced relationship that
3 effectively establishes protocol for trade and
4 investment, while also dealing with economic
5 development, and poverty issues of critical importance
6 throughout Africa, such as HIV/AIDS, tuberculosis, and
7 malaria.

8 The CFA is committed to working with the
9 USTR in the implementation of AGOA and in support of
10 a free trade agreement with SACU. On behalf of the
11 CFA, I thank the USTR for the opportunity to submit
12 these comments, and I welcome any questions. Thank
13 you.

14 CHAIRPERSON SURO-BREDIE: Thank you, Mr.
15 Walker. The first question will be asked by the
16 Department of State.

17 MS. HYLAND: You advocate in providing
18 support services and trade capacity building for U.S.
19 and SACU's SMEs. How could this support be part of
20 the U.S.-SACU FTA negotiations? Do you see that
21 fitting in that in some way?

22 MR. WALKER: I am not sure how it directly

1 fits in, but I think again as the agreement, the
2 overall agreement is being negotiated -- and I know
3 that trade capacity development seems to be of
4 critical importance to Ambassador Zoellick, and we
5 hear him talk about that in a number of ways.

6 How specifically it is to be incorporated,
7 we are not sure, but in terms of the implementation,
8 we feel that as these markets are opened up, we have
9 to find a way to include the small businesses so that
10 they can participate in these new opportunities.

11 So I don't have any specific
12 recommendations there, but I can certainly maybe come
13 back to you with a list of recommendations in that
14 regard.

15 MS. HYLAND: Has the CFA been involved --
16 and, oh, I think I know that they have -- in some
17 trade capacity building and through AGOA that you
18 think would be relevant to what we are doing here in
19 SACU?

20 MR. WALKER: Well, the CFA has, as other
21 NGOs. I know that the Corporate Council on Africa has
22 been involved and I think they are doing some things

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1 in East Africa that could possibly be a model.

2 But CFA specifically has, and there are
3 other NGOs that have been involved specifically
4 working with U.S. small businesses, as well as African
5 small businesses. So, there are, and I could provide
6 you with a list to the best of our understanding of
7 some of the NGOs and what they are doing if that would
8 be helpful.

9 MS. HYLAND: I think that would be
10 helpful, yes.

11 CHAIRPERSON SURO-BREDIE: If you do, and
12 you are able to do that, if you could send it to
13 Gloria Blue, gblue@ustr.gov.

14 MR. WALKER: Okay.

15 CHAIRPERSON SURO-BREDIE: She will
16 distribute it to the panel members.

17 MR. WALKER: Okay.

18 CHAIRPERSON SURO-BREDIE: The next
19 question is by the USTR.

20 MS. HAMILTON: Based on all of the
21 experience that the CFA has in working with small and
22 medium-sized businesses, can you just give me a short

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1 summary of what you think their concerns are regarding
2 the FTA, and how you think we can address some of
3 those issues within the context of the negotiations?

4 MR. WALKER: Okay. Well, from our
5 experience, and let me just start answering that
6 somewhat broadly, and then narrow in. From our
7 experience the concerns that both the U.S. and African
8 small businesses have had, or are having, are many.

9 There is obviously how to establish direct
10 business to business connectivity. There is access to
11 market opportunities. Some have a product or service
12 with identify the market or qualifying the market, or
13 qualifying or identifying rather a potential partner,
14 or old challenges, particularly for the African
15 companies, with the U.S. being such a large market.

16 And so there is market information,
17 reliable market information, and there is access to
18 capital. There again are the direct business to
19 business linkages. Those are some of the general
20 concerns that we are hearing from our small businesses
21 here, as well as from the small businesses that we are
22 working with in Africa.

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1 In terms of how that can be incorporated
2 into the negotiations, and I think that gets back to
3 the earlier question, and I am not sure exactly how
4 best it can be.

5 But when we talk about capacity
6 development, and I know that again there are a number
7 of NGOs, both U.S. and African, that are addressing
8 the trade capacity issue, as well as there are a
9 number of NGOs that are looking at facilitating direct
10 business to business linkages.

11 So maybe it is looking at how a
12 partnership, an effective partnership, could be
13 developed with the governments participating in the
14 negotiations and civil society, to see how civil
15 society can play that implementing role.

16 So I don't know if that is specific
17 enough, but I think that there has to be that type of
18 partnership because there are NGOs that can really do
19 that. And I think with the expertise that the Small
20 Business Administration has, that the Minority
21 Business Development Agency has, that the Commerce
22 Department has, that can be leveraged and the NGOs

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1 can help implement those types of services to ensure
2 that small businesses and women-owned businesses, are
3 represented in this process.

4 MS. HAMILTON: Thank you.

5 CHAIRPERSON SURO-BREDIE: Any additional
6 questions from the USTR?

7 MR. MOORE: Just listening to some of the
8 challenges that you mentioned for small and medium-
9 sized enterprises in international trade, the access
10 information and access to market information, and
11 access to connections with some partners, and
12 potential customers overseas, I just wonder how or
13 whether we may have an opportunity to address some of
14 these issues in the agreement itself, in terms of some
15 of the transparency things that we may look at in
16 terms of some of the things that we may look at on
17 electronic commerce.

18 And are these areas where we may be able
19 to kind of build in some things that would help small
20 businesses?

21 MR. WALKER: I think there are, and I
22 think even as you look at AGOA itself, and with the

1 passage of AGOA and then some of the things that USTR
2 has been doing since in partnership with the Commerce
3 Department, and the Commercial Law Development
4 Program, and with these AGOA forums that are being
5 held throughout sub-Saharan Africa.

6 And I think that is a -- I mean, there is
7 a model if you will, but if you look at some of the
8 things, and I participated in four of those forums in
9 Africa last year or this year.

10 And as the actual implementation, and you
11 have the AGOA legislation, but if you don't have
12 companies that can get products and services to
13 market, then what good really is it.

14 So I think that looking down the line,
15 once you have the open market, certainly the larger
16 companies are going to benefit, and they will benefit
17 whether there is the free trade agreement or not.

18 But looking at some of the challenges that
19 companies are facing with AGOA now, I think that we
20 can anticipate some of the obstacles that the small
21 and medium scaled companies in the SACU area will
22 face, and maybe look at that as we think about

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1 implementation.

2 But again how directly that should be or
3 involved in the actual negotiations, I am not sure,
4 but as we look beyond the actual negotiations and
5 implementation, we have to consider that impact.

6 CHAIRPERSON SURO-BREDIE: One additional
7 question?

8 MS. ROBINSON-MORGAN: Yes, I have a
9 follow-on question. Knowing that there is actually in
10 most cases a large discrepancy between American SMEs
11 and African SMEs, meaning that the American small and
12 medium-sized enterprises tend to be actually much
13 larger than the African ones, I am just wondering is
14 that a component that you think should be addressed
15 within the trade capacity building aspect that you
16 previously mentioned?

17 MR. WALKER: We have had some challenges
18 actually identifying and qualifying, or actually
19 defining rather what a small business is. I mean,
20 certainly here a small business is considered a
21 company with fewer than 500 employees.

22 And where throughout sub-Saharan African

1 unfortunately that same definition does not apply. So
2 maybe there is a need to take a look at how we are
3 categorizing these companies, because they have
4 different needs.

5 Even here, you know, the micro enterprise
6 versus the small business -- I mean, they have
7 different needs that are distinct. So perhaps there
8 may be something that could be looked at to really
9 define and categorize these companies and then better
10 target the type of services that the would require.

11 MS. ROBINSON-MORGAN: Thank you.

12 CHAIRPERSON SURO-BREDIE: Thank you very
13 much, Mr. Walker.

14 MR. WALKER: Thank you.

15 CHAIRPERSON SURO-BREDIE: Our last witness
16 is Mara Burr, for the Humane Society of the United
17 States.

18 MS. BURR: Good afternoon.

19 CHAIRPERSON SURO-BREDIE: Good afternoon.

20 MS. BURR: I guess being first or last has
21 its challenges anyway.

22 CHAIRPERSON SURO-BREDIE: You may begin

1 when you are ready.

2 MS. BURR: Thank you. My name is Mara
3 Burr, and I am the Special Counsel for International
4 Trade Policy for The Humane Society of the United
5 States. And I am thankful for the opportunity to
6 speak to you today.

7 The five countries included in the
8 proposed free trade agreement negotiations --
9 Botswana, Lesotho, Namibia, South Africa, and
10 Swaziland -- are at different stages of economic and
11 political development. Each of the countries are
12 members of the World Trade Organization, and are
13 beneficiaries under the African Growth and Opportunity
14 Act.

15 At a minimum these countries have
16 demonstrated a willingness to embrace free trade, and
17 economic development based on free market principles.
18 The United States must evaluate the extent to which
19 increased trade and investment between it and the
20 countries of Southern Africa will be beneficial.

21 Different sectors of the U.S. economy will
22 be impacted in different ways, and to various degrees,

1 depending on the extent of the domestic producers are
2 engaged in international competition with products
3 from these countries.

4 The United States must take into account
5 the extent to which a free trade agreement will
6 benefit the countries of Southern Africa, and the
7 potential dangers that an FTA might present.

8 A free trade agreement should assist the
9 countries of Southern Africa in their development,
10 both economically and politically, while at the same
11 time respecting the sovereign right of these countries
12 to set their own priorities for development.

13 In keeping with this principle, it is
14 important to respect the sovereign right of nations to
15 protect their markets from goods and services that
16 they deem to be a danger to their human, animal, and
17 plant health, or are determined to be abhorrent to
18 their population.

19 And in that regard I am talking about bans
20 like the United States has imposed on the importation
21 of dog and cat fur. Free trade and economic
22 development should be supportive of domestic laws and

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1 regulations intended to protect endangered species,
2 the environment, and to promote animal welfare.

3 For example, Botswana and Swaziland ban
4 the use of steel jaw leg hold traps. The proposed
5 free trade agreement with the United States should
6 respect the ban imposed on leg hold traps by these
7 countries, and ensure that the ban will not be
8 attacked under the agreement.

9 The proposed free trade agreement with
10 South Africa must promote sustainable development in
11 these countries, sustainable development which is does
12 not endanger the natural environment, compromise
13 health and welfare of humans, or threaten the habitat
14 of native species.

15 Preserving and protecting the natural
16 resources and the environment are important aspects of
17 sustainable development. The proposed FTA should
18 enshrine a commitment from all parties to effectively
19 enforce their environmental laws.

20 The proposed FTA should provide a
21 mechanism whereby environmental laws of the parties,
22 and the enforcement procedures, are reviewed on a

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1 consultative basis, with the aim of improving and
2 strengthening both.

3 The proposed FTA should provide for civil
4 society participation concerning environmental
5 protection and enforcement. There should be a
6 mechanism in the FTA allowing for civil society
7 submissions on environmental matters, requesting
8 reports, or to initiate a dispute for an alleged
9 failure to effectively enforce domestic environmental
10 laws, including the failure to comply with
11 international obligations.

12 Protection of endangered species, and
13 animal protection, and welfare laws, should be
14 included under the broader heading of environmental
15 protection, unless the countries decide that it should
16 be listed separately.

17 The same civil society participation
18 rights should be agreed to for animal protection and
19 welfare laws. The parties proposed FTA should
20 encourage the use of labeling for all products.
21 Agriculture is an important component to the economies
22 of the South African Free Trade Agreement countries.

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1 I'm sorry, the Southern African Free Trade Agreement
2 countries.

3 The parties to the SAFTA should allow for
4 participation of protection of sensitive products, and
5 sectors in the event of market surges or unfair trade
6 practices.

7 The economic future of the SAFTA countries
8 will depend in large measure on how each is able to
9 develop and expand its agricultural sector. Many of
10 the SAFTA countries are experiencing severe
11 environmental problems brought on or exacerbated by
12 unsustainable agricultural practices, including over-
13 exploitation of land and water resources, degradation
14 of forest lands, depletion of forest resources,
15 decertification of air, water, soil, and solid waste
16 pollution, and limited fresh water resources.

17 The proposed SAFTA should encourage
18 sustainable agricultural development and provide
19 technical assistance so that these countries can
20 implement better agricultural practices and protect
21 the environment.

22 One particularly horrible practice that is

1 unsustainable is industrial farming. Factory farming
2 methods should not be forced upon developing and
3 least-developed countries.

4 And the United States should not encourage
5 the adoption of these unsustainable agricultural
6 practices in developing and least-developed countries.
7 The proposed SAFTA should provide for agricultural
8 phase in periods to account for each of the country's
9 level of development and ability to fully implement
10 its obligations.

11 Verified organic and animal friendly
12 products should be accorded special treatment,
13 including zero duty and other market access
14 privileges. Dispute settlement is an important aspect
15 of all trade agreements.

16 The settlement of disputes in a timely
17 manner with enforceable rules and procedures,
18 including penalties for non-compliance, provides
19 needed security to parties.

20 It must be recognized that disputes
21 arising under the provisions of trade agreements are
22 not always commercial in nature. The proposed SAFTA

1 should allow for the settlement of commercial disputes
2 and for disputes concerning environmental or species
3 protection.

4 The United States should insist that any
5 SAFTA dispute settlement system include provisions for
6 transparency and public participation. In keeping
7 with its recent proposal to the World Trade
8 Organization, the United States should ensure that its
9 proposed free trade agreements provide for
10 transparency and public participation.

11 Inclusion of these provisions in the
12 proposed SAFTA will help to strengthen the position of
13 the United States at the WTO. Civil society
14 participation and transparency. An open and
15 transparent system of allowing for the participation
16 of civil society will see the development of the SAFTA
17 countries.

18 The proposed SAFTA should encourage the
19 parties to allow for public participation, including
20 comment periods and hearings conducted by competent
21 authorities.

22 The United States should offer technical

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1 assistance concerning transparency and civil society
2 participation, and encourage public and private
3 partnerships to achieve development and understanding
4 in this area.

5 The proposed SAFTA has the potential to
6 accomplish much more than just increased trade and
7 greater market access for the United States, Botswana,
8 Lesotho, Namibia, South Africa, and Swaziland. The
9 SAFTA can create an atmosphere where increased trade
10 does not threaten environmental or animal protection
11 measures.

12 And the proposed SAFTA can help encourage
13 greater transparency and involvement of civil society
14 in the government decision making process of all of
15 the parties. All these objectives should be pursued
16 during the negotiations for the SAFTA. Thank you.

17 CHAIRPERSON SURO-BREDIE: Thank you for
18 your testimony. Our first question will be by the
19 USTR.

20 MS. HAMILTON: In your testimony, you said
21 that the parties to the proposed FTA should encourage
22 labeling for all products. Can you elaborate on what

1 you mean by that?

2 MS. BURR: Sure. I think recently when
3 you talk about labeling, there is this idea that it is
4 eco-labeling or it might be protectionous in nature.
5 And that is certainly not what we are advocating.
6 What we are advocating is the use of labels, first and
7 foremost, for consumer information.

8 Consumers have the right to know what they
9 are purchasing, and how it was produced. And I know
10 that PPMs, the production process methods, are a hot
11 topic in the WTO. But quite frankly it is becoming
12 more consumer driven and consumer demand.

13 To the extent that countries, developing
14 countries or least-developed countries, undertake
15 environmental friendly, animal friendly, production
16 methods, and are willing to expand organic sectors,
17 those countries should be rewarded for those efforts,
18 and should have greater market access, and the use of
19 labels should help that.

20 MS. HAMILTON: Are you talking about
21 voluntary or mandator labels?

22 MS. BURR: I think that at a start that it

1 would have to be voluntary as we are proceeding in the
2 United States, but I believe at some point there needs
3 to be a multi-lateral effort at designing labels and
4 what type of information is included in them so that
5 -- and first and foremost in trade agreements, it is
6 not used as a protectionist measure, but it is used
7 for consumer information and then to promote those
8 goods that consumers want.

9 CHAIRPERSON SURO-BREDIE: The next
10 question is by the Environmental Protection Agency.

11 MR. KARHNAK: Thank you. You said a lot
12 and said it very quickly, too, and I think I followed
13 most of it.

14 MS. BURR: I am sorry about that. I
15 wanted to help out on a Monday afternoon.

16 MR. KARHNAK: Thank you. We appreciate
17 that. There are two related questions that I would
18 like to ask you. You spoke of severe environmental
19 problems in these countries, and I wonder if you have
20 any more information about whether these are problems
21 because of inadequate laws, or problems because of
22 inadequate enforcement, or some other possibility or

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1 reason.

2 MS. BURR: I think they are both, and we
3 have done some research, and I can put them together
4 for you, John, and get that to you.

5 But I think many times countries at the
6 lower levels of development have tried to increasingly
7 develop and find areas where they can help to try and
8 bring in money, and promote exports, and do things
9 that might not be as sustainable as they otherwise
10 would be.

11 And I think that free trade agreements
12 should be -- at least the goal of the free trade
13 agreement should not be to encourage exploitation of
14 people or resources, animals. It should be to allow
15 countries to develop in a sustainable way, in a
16 manageable way, that is for the long term good of the
17 particular country, and their environment, animals,
18 and people.

19 MR. KARHNAK: And related to that of
20 course is that one of our trade promotion authority
21 objectives is to promote sustainability or sustainable
22 development in our trading partners.

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1 Do you have any more specific ideas in
2 terms of how we might be able to work with specific
3 project areas, for example?

4 MS. BURR: Certainly. I think if you sort
5 of look at the range of non-governmental organizations
6 in the United States and in other countries, different
7 NGOs bring different expertise to the table.

8 And you need to look at the specific five
9 countries in Southern Africa, and you are also in the
10 midst of a Central America free trade agreement, to
11 determine what types of technical expertise those
12 countries would find the most helpful.

13 And then try and partner NGOs, private
14 sector, and the governments to work on those things.
15 One thought is that perhaps on customs enforcement,
16 and an NGO like the Humane Society, and maybe the
17 International Fund for Animal Welfare, and other
18 others, could provide technical assistance on these
19 enforcements, such as the Convention on International
20 Trade and Endangered Species of Flora and Fauna.

21 And how you can recognize endangered
22 species on the list that are illegal to trade, and

1 help them with their customs enforcement that way. So
2 you could do it on a project by project basis.

3 Or on civil society participation. How to
4 work with civil society. I know that some countries
5 are very wary of working with civil society,
6 especially northern NGOs, or NGOs that think they are
7 trying to impose values, or other things upon them.

8 And I think it is important to partner
9 with NGOs to see that many NGOs are trying to do their
10 level best to help countries, and to get their message
11 out, but not to impose values or priorities upon them.

12 MR. KARHNAK: You mentioned IFAW as one
13 example of technical assistance. If you have other
14 examples that would be useful for us, if you could
15 provide them for us.

16 MS. BURR: Certainly.

17 MR. KARHNAK: Just a short paragraph or
18 something.

19 MS. BURR: I would be happy to do so.

20 MR. KARHNAK: Thank you.

21 CHAIRPERSON SURO-BREDIE: And again if you
22 could send that to gblue@ustr.com. A last question by

1 USTR.

2 MS. HAMILTON: I think you just answered
3 the question, but I have another question.

4 MS. BURR: Sure.

5 MS. HAMILTON: Which has to do with NGOs
6 in the region that might be working. Is there anyone
7 who is working with you on these types of issues that
8 might be useful for us to pull into our discussions to
9 talk about some of these environmental and other
10 issues?

11 MS. BURR: Absolutely. The environmental
12 arm of the Humane Society is called Earth Voice, and
13 we actually have an office on the ground in South
14 Africa, and I believe it is a bit north of
15 Johannesburg -- it is a relatively small town --
16 working on species protection, CITES enforcement, and
17 those things.

18 The larger NGOs as I had mentioned before
19 -- and I hate to use the usual suspects, but
20 Greenpeace, and International Fund for Animal Welfare,
21 WWF. Many of these groups have operations on the
22 ground, and so to the extent that there are some in-

1 country NGOs working on these issues, I am not aware
2 of them, but that's because I haven't dug real deep
3 into the issue.

4 But I would be happy to see if I could put
5 something together for you.

6 MS. HAMILTON: I would appreciate it.
7 Thank you.

8 CHAIRPERSON SURO-BREDIE: Department of
9 Labor.

10 MS. WHITE: You had talked about the way
11 that you could work with NGOs on specific projects,
12 and things like that, to promote sustainable
13 development sort of in the context of an FTA.

14 And your testimony referred to things like
15 transparency, and public participation. I am
16 interested in the kinds of things that you would see
17 that would be in the agreement per se that would
18 promote sustainable development.

19 Do you think this would be in the process
20 of things that you talked about, or do you have other
21 ideas of how the agreement itself, as opposed to the
22 supporting technical assistance, would achieve your

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1 objectives?

2 MS. BURR: I think at a minimum if the
3 idea is to support development and sustainable
4 development in these countries, especially in
5 developing in leased-developed countries, there has to
6 be a greater mechanism for civil society to
7 participate, for citizens of the country to believe
8 that they actually have a stake in the outcome of
9 trade negotiations or other international
10 negotiations.

11 And to your topic, rights of workers to
12 either have meetings, or collective bargaining, and
13 all the rest, there has to be an interaction between
14 civil society and the government. And while that in
15 the United States we take that for granted that you
16 have hearing and Federal Register notices, and all the
17 rest to sort of map out for the public, or at least
18 those paying attention, what you are doing, that is
19 not the case in most developing or least-developed
20 countries.

21 And so in the agreement itself, there
22 should be a paragraph, if that is all that can be

1 negotiated, encouraging countries to engage in
2 transparent publications of the rules, the procedures,
3 that go on, at least within the context of the free
4 trade agreement, and calls for hearings, and public
5 participation as the negotiations go forward.

6 And then in the text of the negotiations
7 itself, and I think that would do a great deal to help
8 countries alleviate the fear they have of
9 participation in civil society, and would also
10 alleviate the feeling that civil society has that it
11 doesn't have a stake in the outcome.

12 MS. WHITE: And so in these processes, the
13 outcome would be better in terms of sustainable
14 development or labor standards?

15 MS. BURR: I think that whenever the
16 public feels that it is being listened to, that it is
17 being engaged, and that it has an actual stake in the
18 outcome, then there is a greater chance that the
19 measures taken to implement the trade agreement will
20 be sustainable because it is not imposed by a
21 government upon its people.

22 It is going to be a collaborative process,

1 and I think when it comes to environment, and labor,
2 and other issues, an understanding of what can be
3 achieved in a free trade agreement, but also the way
4 you get there, that you do need to take into account
5 environmental issues and that you do need to take into
6 account how you can promote agriculture in a
7 sustainable way.

8 And do that in constructive dialogue with
9 society will make the outcome better, and it will make
10 the enforcement of the agreement and the
11 implementation of the agreement much better than it
12 otherwise would be.

13 MR. MOORE: You mentioned some of the
14 environmental problems that your organization sees in
15 this part of the world. And of course you know that
16 some of the South African countries are actually quite
17 poor relative to even some of the neighbors in that
18 region, which itself creates incentives for some of
19 the practices that can cause some of these
20 environmental problems.

21 And I wonder as you are seeking to work
22 with governments, with civil society, and developing

1 countries, how do you make the case for some of the
2 production practices that are environmentally
3 sustainable in that part of the world?

4 How do you connect these good
5 environmental practices with the legitimate
6 development concerns that countries like this have?

7 MS. BURR: Well, I will give you a
8 particular example. The idea of factory farming, and
9 intensive farming, and the problems that brings. And
10 problems with contamination of water, and soil, air,
11 and diseases brought on by the massive waste that
12 comes from factory farming enterprises.

13 Most developing and least-developed
14 countries, at least currently, don't employ those.
15 They are historic and I guess historic and some of it
16 is indigenous farming practices, are actually very
17 environmentally sustainable.

18 It is the belief I believe that is being
19 manifested through trade agreements that they have to
20 adopt the practices of the United States, and of
21 Europe, in order to compete in the agricultural
22 sector. And if they do that, that brings about a lot

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1 of the unsustainable activities.

2 And some of the countries in pushing for
3 certain types of development have opened the door to
4 unsustainable practices. And that is one reason that
5 I asked for labeling and encouragement of practices
6 that don't bring that aspect into it, and that promote
7 the use of environmentally friendly and animal
8 friendly products.

9 That they can get special market access
10 and they can be promoted in the manner that they
11 should be, and hopefully that will break the cycle.

12 CHAIRPERSON SURO-BREDIE: Thank you very
13 much.

14 MS. BURR: Thank you.

15 CHAIRPERSON SURO-BREDIE: This hearing is
16 adjourned.

17 (Whereupon, at 3:55 p.m., the hearing was
18 concluded.)

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20

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